



Generix Group and Aurea, Inc. enter into exclusive negotiations relating to the acquisition by Aurea of the ERP GCE business (Generix Collaborative Enterprise)

Paris, 17 January 2013 - Generix Group, collaborative software vendor for Retail ecosystem, announces today that it has entered into exclusive negotiations with Aurea, Inc., based in Austin, Texas, relating to the acquisition by Aurea of the ERP GCE business (Generix Collaborative Enterprise).

Generix Group announces this Friday January 17, 2014 that it has conferred an exclusivity on negotiations to the American Company Aurea, Inc, relating to the acquisition of the ERP GCE business (Generix Collaborative Enterprise).

Generix and Aurea intend to finalize their discussions in the coming weeks, subject to an agreement on the legal documentation and the consultation of the employee representatives as required under applicable laws.

Contacts

Ludovic Luzzi
Chief Financial Officer
Tel: +33 (0)1 77 45 42 80
lluzzi@generixgroup.com
www.generixgroup.com

Mike Hadjadj
Marketing & Communication Director
Tel: +33 (0)1 77 45 43 41
mhadjadj@generixgroup.com
www.generixgroup.com

Stéphanie Stahr
CM-CIC Emetteur
Tel: +33 (0)1 45 96 77 83
stahrst@cmcics.com
www.cmcics.com

About Generix Group

Generix Group provides the rapidly evolving Retail Ecosystem with leading Collaborative Software Solutions to operate profitably, adjust effectively, and grow sustainably. Generix Group helps retailers, third party logistics providers and manufacturers, in managing, sharing and optimizing their data flows. Generix Collaborative Business portfolio relies on a strong business expertise encompassing ERP, Supply Chain and Cross-Channel management, and uniquely leverages an A2A/B2B Gateway and Portal solutions.

Carrefour, Cdiscount, DHL, Gefco, Kuehne + Nagel, Leclerc, Leroy Merlin, Louis Vuitton, Metro, Nestlé, Sara Lee, Sodial, Unilever... more than 1,500 international companies trust "Generix Collaborative Business" solutions to profitably run their business, establishing Generix Group as an European leader with 63+M€ revenue.

www.generixgroup.com