

Press Release - Paris, January 21, 2014

HIMEDIAGROUP: RECENT APPOINTMENTS IN MANAGEMENT TEAM

Paris, January 21, 2014, 8am - As part of its development strategy, Cyril Zimmermann, founder and CEO of HiMedia Group, one of the European leaders in internet audience monetization, announces the following appointments:

- Gabriel de Montessus was appointed Deputy Chief Executive Officer. He remains the Group's Chief Financial Officer. Graduated from the University of Paris-IX Dauphine and of EM Lyon, he joined HiMedia Group in 2007.
- Eric Giordano was appointed Deputy Chief Executive Officer. He took over the Business Development for advertising and electronic payment activities. Graduated from IDRAC Lyon, he joined HiMedia Group in 1999.
- Bruno Gloaguen was appointed Director Europe of HiPay, a branch dedicated to online payment solutions for e-merchants and content editors. Graduated from ESTI, he joined HiMedia Group in 2006.
- Patrice Sguerzi was appointed Director Europe of HiMedia, the Group's Advertising activity. He used to be Director of Marketing and Development prior to his new appointment. Graduated from IFP (French Press Institute), he joined HiMedia Group in 2010.
- Mickael Ferreira was appointed Consulting and Advertising Services Director. He previously was Director for Advertising Performance Activities. He graduated from CESCO (Center of Higher Studies for International Management) and received a Masters in Economy from the University of Paris-Sud. He joined HiMedia Group in 2010.

About HiMedia Group

HiMedia Group guides advertisers, publishers, and retailers on the development of their digital strategies. Operating in two business areas, digital advertising – HiMedia – and online payment – HiPay, its experts offer the solutions that are best adapted to boosting clients' revenues.

Established in 9 European countries, the group employs approximately 470 people and generated sales of €195 million in 2012. Independent since its creation in 1996, the company is listed on the NYSE Euronext Paris Compartment C and is included in the CAC Small and CAC-All Tradable indices.

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More information on www.hi-media.com and on our blog <http://blog.hi-media.com/>

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