



UBISOFT REINFORCES ITS PRESENCE IN QUEBEC CITY

Paris, 23 January 2014 – Today, Ubisoft announced its plans to invest CAD 28 million over the course of three years with the goal of creating 100 new jobs at its Quebec City studio. These investments will enable the studio to strengthen its infrastructure and recruit new talents, and take the lead on the development of AAA next-gen games. The Quebec government is supporting the studio's expansion as part of the ESSOR program, with a contribution of CAD 510,000.

Since its creation in 2005, the Ubisoft Quebec studio has developed expertise in state-of-the-art technologies and in the creation of online, connected and mobile gaming universes. The studio has also collaborated on development of games in the Assassin's Creed®, Might & Magic® and Prince of Persia® series.

"We're pleased to be reinforcing our presence and our expertise in Quebec City with the help of the government" said Ubisoft co-founder and CEO, Yves Guillemot. "Ubisoft is home to more than 9,000 talented team members worldwide who are dedicated to creating the best games in the industry. Our Quebec City studio has demonstrated its ability to manage large-scale projects and it is a natural progression to entrust the team with the production of AAA next-gen games."

Nicolas Rioux, Managing Director and Vice President of Ubisoft Quebec, added, "Since the studio opened its doors, we've worked on almost 25 games, and our team of more than 320 talented people is recognized for its creativity and innovation. This investment will enable the studio to take the lead on the development of AAA next-gen games" he concluded.

“We are proud to accompany Ubisoft in its growth in Quebec. Interactive entertainment is an important vector for the economy in the Quebec City region, and helps to promote Quebec’s savoir-faire on an international level” stated Prime Minister Pauline Marois.

“We are delighted that the government is supporting Ubisoft’s development as the company plays an important role in Quebec City” said Quebec City mayor, Régis Labeaume. “This announcement will definitely help to maintain the vitality of the interactive entertainment industry here in Quebec.”

Contact

Investor relations

Jean-Benoît Roquette
Senior Vice President Investor Relations
+ 33 1 48 18 52 39
Jean-benoit.roquette@ubisoft.com

About Ubisoft

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin’s Creed, Just Dance, Tom Clancy’s video game series, Rayman and Far Cry. The teams throughout Ubisoft’s worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2012-13 fiscal year Ubisoft generated sales of €1,256 million. To learn more, please visit www.ubisoftgroup.com

© 2013 Ubisoft Entertainment. All rights Reserved. Assassin’s Creed, Might and Magic, Ubisoft and the Ubisoft logo are trademarks of Ubisoft Entertainment in the US and/or other countries. © 2003-2013 Ubisoft Entertainment. All Rights Reserved. Based on Prince of Persia® created by Jordan Mechner. Prince of Persia is a trademark of Waterwheel Licensing LLC in the US and/or other countries used under license.