

Gartner's Magic Quadrant confirms Gemalto as a Leader in User Authentication

Amsterdam, January 29, 2014 - Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, has again been positioned as a Leader in Gartner's Magic Quadrant for User Authentication published at the end of 2013. The Magic Quadrant represents the strategic analysis of key vendors who are measured on their completeness of vision and ability to execute.

Gartner predicts that, by year-end 2016, about 30% of enterprises will choose cloud-based services as the delivery option for new or refreshed user authentication implementations – up from about 10% today. Addressing the growing movement toward mobile and cloud, Gemalto has been introducing a range of innovative products which deliver the same high security level as traditional strong authentication solutions while addressing users' need for mobility, new devices and employees who bring their own devices (BYOD).

Gemalto's Protiva range of authentication solutions covers a wide range of enterprise applications, from providing PKI-based multi-application access badges for large enterprises to versatile one-time-password solutions designed for ease of implementation for smaller organizations. Gemalto's new Protiva Cloud Confirm solution is a highly scalable authentication solution dedicated to public and private Cloud Service Providers. The recently announced CloudEntr service furthermore adds an Identity-as-a-Service (IDaaS) offer which enables cost-effective and speedy deployment of advanced web-based single-sign-on combined with strong authentication, seamlessly integrating into any IT infrastructure while complying with stringent industry standards.

"We believe Gemalto's recognition as a Leader in the Magic Quadrant comes from our strong understanding of the user authentication market and commitment to innovation," said Tan Teck Lee, Executive Vice President Platforms & Services at Gemalto. *"With global trends moving towards us for securing the mobile and cloud, we continue to work to create solutions that provide enterprises and their users with the optimal balance of convenience and security, while being universally compatible with mobile technology."*

Gemalto supplies a broad range of authentication software and services to thousands of the world's largest enterprises, financial institutions, service providers and governments. Gemalto's range of IDaaS, Protiva, and Ezio solutions includes an expansive portfolio of authentication tools and services for enterprises.

For more information or to download a copy of Gartner's Magic Quadrant for User Authentication, please visit Gemalto.com

"Leaders in this Magic Quadrant are vendors with a solid track record and, typically, a significant presence in the market. They have a clearly articulated vision that is in line with the market trends, and their vision is typically backed by solid technical innovation, as well as an understanding of the challenges and opportunities presented by the Nexus of Forces. Leaders' business strategies and execution are very sound. Vendors in this quadrant

can provide a strong solution for enterprises in different vertical industries across one or many use cases, typically including emerging needs pertaining to cloud and mobile.”

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About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2012 annual revenues of €2.2 billion and more than 10,000 employees operating out of 83 offices and 13 Research & Development centers, located in 43 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications. We develop secure embedded software and secure products which we design and personalize. Our platforms and services manage these products, the confidential data they contain and the trusted end-user services made possible.

Our innovations enable our clients to offer trusted and convenient digital services to billions of individuals. Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit www.gemalto.com, www.justaskgemalto.com, blog.gemalto.com, or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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