



Gemalto offers seamless and secure access to Internet services for all mobile users

Mobile World Congress, Barcelona, February 24, 2014 - Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, is showcasing its Mobile ID solution at the Mobile World Congress together with GSMA's Mobile Connect initiative that will allow any mobile network operator to effortlessly become a universal ID provider, by offering their subscribers seamless and secure access to online services on any website that integrates the technology. Gemalto's Mobile ID service platform enables end users to authenticate themselves to any web site via any type of mobile phone with a convenient 'one click' experience, regardless of the mobile operator's specific environment and the level of assurance required for the service. Gemalto brings to the initiative its full portfolio of SIM software applets, which provide all the different levels of assurance required by the different types of service providers, and its portfolio of authentication servers, that are offered either in conventional software licensing mode or in Software as a Service (SaaS) mode, operated by Gemalto.

Accessible to all mobile subscribers worldwide, users simply enter their phone number when they need to make a secure service connection and, upon receipt of a context-aware instant message from the service provider, they complete the process by simply tapping on the 'OK' button displayed, or by entering a personal code requested by the handset, depending on the level of assurance required by the service. The solution embeds a number of field-proven security schemes of different assurance levels, from basic acknowledgement verification and out-of-band authentication up to sophisticated authentication mechanisms such as OATH and PKI, allowing a host of banks, enterprises, e-merchants and public bodies to leverage a single Mobile ID scheme to deliver innovative services on an anytime everywhere basis.

"Ease of use and trust are at the heart of consumers and corporations' concerns, and network operators have the opportunity to leverage an already deployed base of billions of secured devices to enable a universal solution for robust authentication" said Philippe Vallée, Gemalto's Chief Operating Officer. "In order to boost the adoption of Mobile Connect, Gemalto has decided to embed the Mobile Connect applets in the ROM code of all its future SIM cards at no cost for operators once the GSMA standard is available. With a truly interoperable Mobile ID solution in place, network operators looking to realize the potential of this new market opportunity are able to easily create a seamless gateway for service providers and end users alike."

"Orange has a long-standing relationship with Gemalto to deliver the highest levels of security to our customers based on SIM authentication," said Jean-Paul Cottet, Senior Executive Vice President, Orange. "We're extending our partnership even further as we work with the GSMA and our peers to drive the GSMA Mobile Connect initiative. Together, we are setting a new benchmark for how our industry can continue to help consumers manage and protect their digital identities moving forward."

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in <u>digital security</u> with 2012 annual revenues of €2.2 billion and more than 10,000 employees operating out of 83 offices and 13 Research & Development centers, located in 43 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications. We develop secure embedded software and secure products which we design and personalize. Our platforms and services manage these products, the confidential data they contain and the trusted end-user services made possible.

Our innovations enable our clients to offer trusted and convenient digital services to billions of individuals. Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit <u>www.gemalto.com</u>, <u>www.justaskgemalto.com</u>, <u>blog.gemalto.com</u>, or follow <u>@gemalto</u> on Twitter.

Gemalto Media Contacts:

Peggy Edoire
Europe, Middle East & Africa
+33 4 42 36 45 40
peggy.edoire@gemalto.com

Pierre Lelievre
Asia Pacific
+65 6317 3802
pierre.lelievre@gemalto.com

Nicole Smith
North America
+1 512 758 8921
nicole.smith@gemalto.com

Ernesto Haikewitsch Latin America +55 11 5105 9220 ernesto.haikewitsch@gemalto.com