



PRESS RELEASE

Technicolor strengthens its IP organization

Establishment of an IP litigation and enforcement function

25 February 2014 – Technicolor (Euronext Paris: TCH; OTCQX: TCLRY) announces today that it has appointed Kenneth Bridges as Senior Vice President of Intellectual Property Enforcement and Litigation in its Technology segment, which includes Intellectual Property & Licensing and the company's world class Research & Innovation laboratories. His appointment, effective immediately, reinforces Technicolor's commitment to protect its intellectual property.

Following graduation from the University of Chicago School of Law, Kenneth Bridges has served as outside patent litigation counsel for 15 years, working first at Kirkland & Ellis before founding his own firm. During his career, he has acquired extensive experience in developing strategies for exploitation of intellectual property portfolios, up through and including management of extensive, complex, multinational litigation. Kenneth has worked across a diverse array of technologies, most recently including wireless communications and mobile devices, among companies such as Apple, Ericsson, HTC, Motorola, Nokia, Samsung and others.

"I am delighted to have another opportunity to work with Ken, who served me as outside counsel in my prior position at Apple. He is a skilled patent litigator with a unique combination of skills including protecting intellectual assets and driving focused dispute resolution to commercial success. Ken's addition to our team will further our ability to appropriately enforce Technicolor's intellectual property to the benefit of the company and its existing licensees," said Boris Teksler, Senior Executive Vice-President of Technology Business Group.

About Technicolor

Technicolor, a worldwide technology leader in the media and entertainment sector, is at the forefront of digital innovation. Our world class research and innovation laboratories enable us to lead the market in delivering advanced video services to content creators and distributors. We also benefit from an extensive intellectual property portfolio focused on imaging and sound technologies, based on a thriving licensing business. Our commitment: supporting the delivery of exciting new experiences for consumers in theaters, homes and on-the-go.

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Technicolor shares are on the NYSE Euronext Paris exchange (TCH) and traded in the USA on the OTCQX marketplace (TCLRY).

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