

Ivry, March 2, 2014

FNAC EXPENDS ITS MUSIC POSITION WITH THE LAUNCH OF A CONSUMER STREAMING SERVICE



On Monday, March 3, Fnac, the leading music seller in France and a leader in the concert ticket market, is launching an unlimited mobile Internet listening service named "Fnac Jukebox" www.fnacjukebox.com.

This new service will be available through several monthly subscription plans, including an unbeatable offer for €2 a month, without advertising and without commitment.

"Fnac Jukebox" offers access to a catalog of several million titles with excellent listening quality (coding at 320 kbps), which will allow subscribers to create their own music library, design playlists and share them with their friends. They will also benefit from advice and recommendations from "guides," Fnac stores and professionals from the music world. Exclusive editorial content, previews of songs or albums, new video releases will all enhance the listening experience. And, finally, the ergonomics and graphics of the site have been designed for simple and intuitive use by consumers.

The service also includes the Digicopy offer, which already allows free downloads of the digital version of any CD or record purchased from Fnac.

The brand wants the "Fnac Jukebox" to give the greatest number of people the chance to discover a new way to listen to music. It will rely on its network of stores to offer customers demonstrations and introduce this new music usage.

"With 'Fnac JukeBox,' Fnac is expanding its presence over the entire spectrum of the music market: physical, live, and now digital! We are pursuing our multi-channel brand strategy, giving our customers access, anywhere and at any time, to all of our products and services," explains Alexandre Bompard, Fnac Chairman and Chief Executive Officer.

THE "FNAC JUKEBOX" SUBSCRIPTION OFFERS

Jukebox 200

Choisissez jusqu'à 200 titres par mois, à écouter en illimité, sur tout ordinateur



2€
/mois

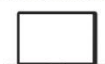
sans publicité, sans engagement

Jukebox200

A brand new subscription offer for €2 a month for unlimited listening of 200 titles selected freely by the subscriber, renewable every month, without advertising or commitment, and accessible from a computer.

Jukebox Illimité

Des millions de titres, à écouter en illimité, sur tout ordinateur



4€99
/mois

sans publicité, sans engagement

Unlimited Jukebox

A subscription for €4.99 a month offering unlimited listening for millions of songs on a computer.

Soyez mobile

Votre musique partout, et quand vous voulez. Sur votre smartphone, tablette, home cinéma. Dans votre voiture, chez vous, au travail... même en mode hors connexion.

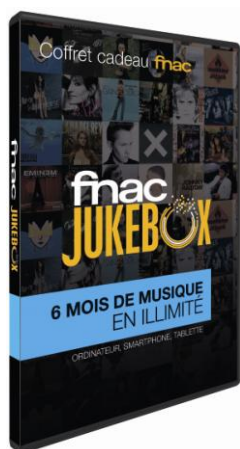
**option mobilité**

5€ de plus
/mois

sans publicité, sans engagement

The mobility option

For €5 a month, subscribers can choose the mobility option that offers the possibility of accessing the "Fnac Jukebox" listening service from a smartphone, tablet, other computers, etc. – including offline.

**"Fnac Jukebox" cards and gift packages**

In order to spread the word to as many people as possible, Fnac will also offer cards and subscription packages through its store network in France and on its Fnac.com website.



- 1-month JukeBox card for €9.99
- 3-month JukeBox card for €29.99
- 6-month JukeBox package for €59.90
- 1-year JukeBox package for €119.90

PRESS CONTACT:

Jennat Kabbaj – 01.55.21.54.46 – jennat.kabbaj@fnac.com

INVESTORS AND ANALYSTS CONTACT:

Nadine Coulm – 01.55.21.18.63 – nadine.coulm@fnac.com