



Paris, March 5<sup>th</sup> 2014

**The shares of the NRX company, Google Enterprise's historical partner in France, have been entirely acquired.**

IT LINK and NRX are uniting to found a Digital Services Company able to offer the large scale deployment of Google Enterprise's technologies and products to stakeholders in the industrial and service sectors searching for productivity and innovation.

This union is driven by the willingness to meet quickly an increasing demand of proven evolving solutions in a structured way. These are meant to be easily adopted by their staff and their clients, especially in a mobility situation.

IT LINK will bring:

- A national commercial presence, its client references and a complete range of services on embedded IT systems and the company's industrial information system;
- A real command of the industrial development of software projects, especially under Android;
- A strong reputation in the innovation sector with more than 20 years of experience of industrial sectors;
- Its expertise on connected and secured objects.

NRX will bring:

- Its expertise in Google's technologies and its experience as a partner of Google Enterprise for seven years;
- Prestigious client references.

"The industrial, commercial and technological synergies between both companies shall enable the IT LINK Group to get significant market shares quickly. Ce rapprochement is an exceptional opportunity for both companies, as well as their employees and their clients," asserts Nicolas Roux, who founded NRX.

IT LINK is specialized in embedded technologies aiming to **boost innovation** towards industrial companies designing products with a technical know-how combining electronics, real time software and new information technologies.

IT LINK is listed on the segment C of Euronext Paris (ISIN FR0000072597).