

Paris, March 9, 2014

Iliad announces that it has signed an agreement for exclusive negotiations with Bouygues and Bouygues Telecom with a view to purchasing both a portfolio of 2G/3G/4G frequencies and Bouygues Telecom's mobile telephony network for a sum that could go up to €1.8 billion.

This transaction will only go through if the takeover of SFR by Bouygues is complete, and the necessary authorisations have been obtained.

In a potential market configuration back to three players, this operation would enable Free Mobile to speed up its ambitious commercial dynamics - to the benefit of the consumer - in a context where infrastructure competitiveness reigns. Indeed Free Mobile thus considerably strengthens both its autonomy and its frequency portfolio.

This operation is due to be financed by the Group's own and bank resources, without resorting to capital increase.

About Iliad

Iliad is the parent company of Free, the inventor of the Freebox, the first multiservice box on ADSL. Free is behind numerous innovations in the broadband access segment (VoIP, IPTV, flat-rate calling plans to multiple destinations, etc.). Free provides straightforward and innovative offerings at the best prices. At the end of 2010, Free introduced the Freebox Revolution, the 6th generation of Freebox units that notably includes an NAS and a Blu-Ray™ drive. Free was the first operator to include calls from landlines to mobile phones in its offerings and also calls to French overseas departments (DOM). Since January 2012, Free has brought mobile phone usage within everyone's reach with straightforward, no-contract offerings at very attractive prices. Free has over 5.5 million broadband subscribers and more than 7.4 million mobile subscribers (as at September 30, 2013).

Exchange: **Euronext Paris**

Market place: **Eurolist A of Euronext Paris (SRD)**

Ticker symbol: **ILD**

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FTSE classification: **974 Internet**

Member of **Euro Stoxx, SBF 120, CAC Next 20, CAC Mid 100**