

BIC GROUP – PRESS RELEASE CLICHY – 26 MARCH 2014

RELEASE AND AVAILABILITY OF THE 2013 REGISTRATION DOCUMENT

The French version of the 2013 registration document of SOCIÉTÉ BIC was filed with the A.M.F. (Autorité des Marchés Financiers: Paris Stock Exchange Authority) on March 26, 2014.

The document may be obtained on the BIC website (<u>www.bicworld.com</u>) as well as on the website of the A.M.F. (<u>www.amf-france.org</u>).

This document notably contains:

- the Management report of the Board of Directors for 2013,
- the Chairman's report on the Board of Directors function and on the risk management and internal control procedures implemented by the Company,
- information related to the fees paid to the auditors,
- · the annual information report,
- the draft resolutions proposed by the Board of Directors' at the Annual General Meeting to be held on May 14, 2014 as well as the Board of Directors' report on the draft resolutions.

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Contacts

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For more information, please consult the corporate web site: www.bicworld.com

2014 Agenda (all dates to be confirmed)

1 st Quarter 2014 results	24 April 2014	Conference call
2013 AGM	14 May 2014	Meeting – BIC Headquarters
2 nd Quarter and 1 st Half 2014 results	31 July 2014	Conference call
3 rd Quarter 2014 results	22 October 2014	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2013, BIC recorded net sales of 1,887.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: CDP Climate Performance Leadership Index (CPLI), Carbon Disclosure Leadership Index (CDLI), CDP Supplier Climate Performance Leadership Index (SCPLI), FTSE4Good Europe, Euronext Vigeo Europe 120, Ethibel Excellence, STOXX Global ESG Leaders and Gaia Index.













