



MEO rolls out operator billing using Gemalto's Netsize cloud-based billing services

Amsterdam, Apr. 8, 2014 - Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, is providing its hosted and fully managed Netsize billing services platform to MEO. MEO is part of Portugal Telecom, Portugal's leading mobile operator with more than seven million subscribers. The cloud-based solution eliminates the need for MEO to create, manage and maintain its own online billing infrastructure for third party services and supports seamless integration of new services. MEO subscribers can now quickly and easily discover innovative services such as gaming, e-books and music and pay for them via their MEO mobile phone bill.

Gemalto, through its Netsize operation, is managing the integration of new merchants intending to market apps and digital content to subscribers and secure payment via the operator's billing system. These merchants link directly to the Netsize single entry cloud-based billing platform provided in software-as-a-service mode (SaaS), which offers the scalability to accommodate both future growth and seasonal fluctuations in demand.

For MEO, the SaaS solution translates into a more than 50% cost reduction in terms of initial investment and running expenses, compared to an in-house solution. MEO subscribers benefit from the simplicity and convenience of paying for an ever wider range of mobile content and services direct from their phones.

"By outsourcing its entire online billing system and leveraging our cloud-based services, MEO has entrusted Gemalto with the management of sensitive payment flows," added Frédéric Deman, Senior Vice President of Netsize at Gemalto. "This reinforces Gemalto in its role of trusted third party, enabling MEO to offer convenient, value adding services to its clients."

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in <u>digital security</u> with 2013 annual revenues of €2.4 billion and more than 12,000 employees operating out of 85 offices and 25 research and software development centers, located in 44 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications. We develop secure embedded software and secure products which we design and personalize. Our platforms and services manage these products, the confidential data they contain and the trusted end-user services made possible.

Our innovations enable our clients to offer trusted and convenient digital services to billions of individuals. Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit <u>www.gemalto.com</u>, <u>www.justaskgemalto.com</u>, <u>blog.gemalto.com</u>, or follow <u>@gemalto</u> on Twitter.

Gemalto Media Contacts:

Peggy Edoire Europe, Middle East & Africa +33 4 42 36 45 40 peggy.edoire@gemalto.com

Pierre Lelievre
Asia Pacific
+65 6317 3802
pierre.lelievre@gemalto.com

Nicole Smith North America +1 512 758 8921 nicole.smith@gemalto.com

Ernesto Haikewitsch Latin America +55 11 5105 9220 ernesto.haikewitsch@gemalto.com