



pressrelease

ADLINK selects Gemalto solution to accelerate cloud-based M2M services deployment

Amsterdam, May 6, 2014 – Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, announces that its Machine-to-Machine (M2M) Software as a Service (SaaS) solution is providing remote PC monitoring and real-time maintenance for ADLINK, a global provider of embedded industrial computing products and services. ADLINK industrial PCs are used to manage and control business processes and assets such as medical equipment, digital signage, communications infrastructure and industrial automation

Gemalto's *SensorLogic Agent* and [Application Enablement Platform](#) tighten and simplify ADLINK control and monitoring solution deployments, and greatly accelerate new project timelines by six months to a year. This device-to-cloud offer allows all ADLINK customers to continuously monitor their devices and respond immediately to critical situations. Data collected by the monitoring software agent - including CPU speed, system restart reason, and total operation hours - is then transferred to the cloud. A web-based dashboard can be securely accessed from anywhere at any time, allowing users to immediately assess performance levels.

"The flexible Gemalto solution is ideally equipped to serve our wide range of embedded solution customers across many different vertical markets without the need for a dedicated software stack for each application," said Dirk Finstel, CEO EMEA at ADLINK. *"Gemalto's strong technical support helped us quickly port SEMA Cloud to ADLINK devices for an accelerated launch along with the ability to scale up as business and technology needs expand."*

"ADLINK's device-to-cloud strategy is a new model for all critical industrial businesses, demonstrating the impact and benefits of M2M on both instant data collection and management," said Laetitia Jay, Vice President of M2M Solutions and Services at Gemalto. *"The solution sets a benchmark for easy to deploy M2M services offering new revenue streams for service providers, added value for customers and optimizing operations with improved Edge-to-Enterprise communications."*

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2013 annual revenues of €2.4 billion and more than 12,000 employees operating out of 85 offices and 25 research and software development centers, located in 44 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications. We develop secure embedded software and secure products which we design and personalize. Our platforms and services manage these products, the confidential data they contain and the trusted end-user services made possible.

Our innovations enable our clients to offer trusted and convenient digital services to billions of individuals. Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit www.gemalto.com, www.justaskgemalto.com, blog.gemalto.com, or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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About ADLINK

ADLINK Technology provides a wide range of embedded computing products and services to the test & measurement, automation & process control, gaming, communications, medical, network security, and transportation industries. ADLINK products include PCI Express-based data acquisition and I/O; vision and motion control; and AdvancedTCA, CompactPCI, and computer-on-modules (COMs) for industrial computing. With the acquisition of Ampro Computers, Inc. and LiPPERT Embedded Computers GmbH, ADLINK also provides a wide range of rugged by design Extreme Rugged™ and Rugged product lines including single board computers, COMs and systems.

ADLINK strives to minimize the total cost of ownership (TCO) of its customers by providing customization and system integration services, maintaining low manufacturing costs, and extending the lifecycle of its products. ADLINK is a global company with headquarters and manufacturing in Taiwan; R&D and integration in Taiwan, China, the US, and Germany; and an extensive network of worldwide sales and support offices.

ADLINK is ISO-9001, ISO-14001, ISO-13485 and TL9000 certified, is an Associate Member of the Intel® Intelligent System Alliance, an Executive Member of PICMG, a Sponsor Member of the PXI Systems Alliance, an Executive Member of PC/104 Consortium, and a Strategic Member of the AXIe Consortium. ADLINK is a publicly traded company listed on the TAIEX Taiwan Stock Exchange (stock code: 6166).