

**French Electric Vehicle technology chosen by the United States
Blueindy, largest electric car sharing service in the United States, will be launched by Bolloré
Group on May 19th**

Greg Ballard, Mayor of Indianapolis and Vincent Bolloré, Chairman of the Bolloré Group, present today to the press and the people of Indianapolis BlueIndy, the revolutionary 100 percent electric car sharing service.

The Mayor of Indianapolis, renowned city in the automotive industry chose to align this event with the opening of the famous Electric Drive Transportation Association (EDTA) conference. EDTA usually holds its yearly conference in Washington, DC, but this year chose Indianapolis mainly of the BlueIndy launch.

The Bolloré Group will invest approximately \$35 million in Indianapolis, for a momentous project which will result in the largest electric car sharing service in the United States. For the first time, Bolloré Group will export outside of France its end-to-end electric car sharing solution. The service is based on the successful Autolib' in Paris, Bluely in Lyon and Bluecub in Bordeaux, which complete public transportation offer and improves french citizen's mobility.

The BlueIndy service, which will open within 8 months, will include up to 500 electric vehicles, 200 service locations fitted with 1,000 charging stations.

Mayor Ballard, who in 2012 announced his goal of promoting energy security by reducing reliance on foreign oil, said, « This is an unprecedented announcement. Electric vehicles and car sharing are the future. Bolloré, one of the world's largest companies, will replicate its successful service outside of France and bring to the city the benefits of an innovative, economical and environmentally friendly mode of transportation. Indianapolis is breaking new ground and hopes to lead the way for other U.S. cities. »

Vincent Bolloré : «The Bolloré Group is proud to bring its unique technology know-how and operations excellence in electric vehicle sharing to Indianapolis, a city so strongly associated with automotive racing. We are glad to support Mayor Ballard's energy-transition vision. From now on, residents and visitors of Indianapolis will be able to drive around without owning a car and without emitting greenhouse gases or particulate matter. »

The electric car sharing service is a forward-looking solution for cities around the world. The Bolloré Group has already deployed nearly 3 000 Bluecar equipped with Blue Solutions batteries. Through its range of applications, Blue Solutions is the ideal partner to help cities and regions carry out «smart city » strategies.

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