

## **Gemalto's strong authentication solution expands HP's Helion offering for Cloud Service Providers**

**Amsterdam, June 5, 2014** Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, announces compatibility of its [Protiva Cloud Confirm](#) strong authentication solution with HP CloudSystem for Cloud Service Providers (CSPs), under the HP Helion cloud portfolio. Gemalto's easy-to-deploy solution implements seamlessly with CSPs' existing or future infrastructures, providing secure, frictionless access to cloud-based services for HP's CSP customers and their end users. *Protiva Cloud Confirm* features mobile one-time-password (OTP) capabilities coupled with a multi-tenant authentication server. Gemalto has again been positioned as a Leader in Gartner's Magic Quadrant for User Authentication<sup>1</sup>.

*"CSPs working with HP will be able to provide their enterprise customers with a strong authentication solution, leveraging an unparalleled set of authentication form factors that match any usage and any mobile device,"* said Marc Hudavert, Senior Vice President of Identity and Access at Gemalto. *"With our solution, CSPs' enterprise customers can make the most of BYOD, enabling employees to use their own mobile device with the same high security level as their corporate laptop."*

The global cloud computing market is expected to reach more than \$158 billion dollars by 2014<sup>2</sup> and the key to continued adoption will be ensuring the trust that brings peace of mind to end users. Gemalto's HP-compatible solution addresses the need for form factor versatility in identity authentication in addition to a detailed reporting platform for CSPs to monitor user activity and account creation. The solution also enables CSPs to provide a self-service end user activation process that eliminates the need for helpdesk calls related to password resets, a value added service which represents a substantial overall reduction in costs.

*"Gemalto's Protiva Cloud Confirm strong authentication solution will bring a unique differentiator to our CSP customers, enabling them to add a new revenue stream on top of their cloud services by enhancing the security and convenience,"* added Xavier Poisson-Gouyou Beauchamps, EMEA Vice President HP Helion. *"This solution will provide our customers with an added security value proposition that will attract new clients and maintain the loyalty of current ones. We need a reliable and trusted company with a global footprint so our CSP partners can offer solutions tailored to their customers' specific market needs."*

<sup>1</sup> Gartner, Magic Quadrant for User Authentication, Ant Allan, 09 December 2013

<sup>2</sup> <http://smartdatacollective.com/connectriahosting/191656/running-software-cloud>

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**About Gemalto**

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2013 annual revenues of €2.4 billion and more than 12,000 employees operating out of 85 offices and 25 research and software development centers, located in 44 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications. We develop secure embedded software and secure products which we design and personalize. Our platforms and services manage these products, the confidential data they contain and the trusted end-user services made possible.

Our innovations enable our clients to offer trusted and convenient digital services to billions of individuals. Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

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