

Flaircomm selects Gemalto to provide secure M2M solution for car manufacturers in China

Amsterdam, June 9, 2014 – Gemalto (Euronext NL0000400653 GTO), the world leader in digital security announces that Flaircomm Microelectronics Inc., a high-tech company developing devices for the automotive industry, is integrating [Gemalto's M2M solution](#) in their telematics control unit (T-Box). The solution designed for car manufacturers in China includes the [Cinterion® MIM](#) and integrates smoothly with in-car cellular networks.

The T-box is ruggedized for extreme conditions including high temperatures, pressures and vibrations. It can inform the driver of the car conditions such as oil pressure, car speed, and engine status, as well as providing information on nearest amenities like petrol stations and convenience stores. If the car breaks down or is involved in an accident, an emergency call (eCall) will also be triggered automatically for assistance and medical help.

“According to Strategy Analysts, the connected car market in China could exceed RMB 200 billion (€23.5 billion) by 2020,” said Luke Shi, Chairman of Flaircomm Microelectronics Inc. *“Working with Gemalto puts us in a good position to address that mega-trend. We have also passed the joint debugging test carried out by ten European operators, and so we have become a key player in the automotive industry for both domestic and international markets.”*

“Gemalto already has a significant M2M footprint in China, offering M2M solutions to leading providers,” added Michael Wallon, Vice President of M2M Sales for Asia Pacific at Gemalto. *“We are fully committed to meeting Flaircomm's current and future needs, with a complete M2M offering that can include Cinterion® modules and secure personalization after the MIM has been deployed. For our customers, this means simplified cross-border movement of M2M devices and unparalleled flexibility in instantly bringing on board international network partners.”*

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2013 annual revenues of €2.4 billion and more than 12,000 employees operating out of 85 offices and 25 research and software development centers, located in 44 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications. We develop secure embedded software and secure products which we design and personalize. Our platforms and services manage these products, the confidential data they contain and the trusted end-user services made possible.

Our innovations enable our clients to offer trusted and convenient digital services to billions of individuals. Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit www.gemalto.com, www.justaskgemalto.com, blog.gemalto.com, or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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