

LAURENT-PERRIER

Press Release

Tours-sur-Marne, June 11, 2014

Change to Laurent-Perrier Group Management Board

Jordi Vinyals, a member of the Laurent-Perrier Group Management Board, has decided to step down from his position for personal reasons.

The Group's Supervisory Board thanks Jordi Vinyals for his commitment to the company and wishes him every success in his future undertakings.

The Chairman of the Supervisory Board, Maurice de Kervénoaël, has announced that the role and responsibilities of Jordi Vinyals will be taken over by the Management Board.

Jordi Vinyals will cease his other operational functions in the Laurent-Perrier Group in August 2014.

Laurent-Perrier is one of the few champagne houses listed on the French stock exchange dedicated exclusively to champagne and focused on the premium segment. Laurent-Perrier offers a broad range of products renowned for their quality, and sold under the Laurent-Perrier, Salon, Delamotte, and Champagne de Castellane brands.

ISIN: FR 0006864484

Laurent-Perrier belongs to compartment B of Euronext

Bloomberg: LAUR FP

Paris, now EnterNext.

Reuters: LPER.PA

It is part of the CAC Mid & Small, CAC Mid 60 and

CAC All-Tradable indices

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