



ALLEGIANCES CHANGE AND REVENGE RULES IN UBISOFT®'S ASSASSIN'S CREED® ROGUE

Be the Ultimate Assassin Hunter this November

PARIS, FRANCE — August 5, 2014 — Today, Ubisoft® announced that Assassin's Creed® Rogue, an exciting new installment in the franchise currently in development for the Xbox 360 video game and entertainment system from Microsoft and the PlayStation®3 computer entertainment system, will be available November 11.

Assassin's Creed Rogue is being developed by Ubisoft Sofia, in collaboration with Ubisoft's Singapore, Montreal, Quebec, Chengdu, Milan and Bucharest studios. Set in the middle of the 18th century during the Seven Years War, Assassin's Creed Rogue gives players new locations across North America to explore, including the frozen North Atlantic, the Appalachian River Valley and New York. In Assassin's Creed Rogue, players experience the Assassin's Creed universe through the eyes of a Templar. As Shay Patrick Cormac, players suffer the brotherhood's betrayal and transform into an Assassin hunter.

The acclaimed naval components from previous Assassin's Creed games have been enhanced in Assassin's Creed Rogue. The game also gives players new weapons to use on both land and sea in pursuit of taking down the Assassins, including a new ship called the Morrigan.

"We know that there are many Assassin's Creed fans with Xbox 360 and PlayStation 3 consoles who want to get their hands on a new Assassin's Creed game this year," says Martin Capel, game director, Ubisoft Sofia. "Assassin's Creed Rogue completes the North American saga started with Assassin's Creed® III and Assassin's Creed® IV Black Flag™ and gives previous-generation console owners an exclusive opportunity to experience fan-requested features, such as playing as a Templar."

"The Assassin's Creed series is a staple within the gaming industry, driving gamers to GameStop stores with each new release," said Bob Puzon, GameStop's senior vice president of

merchandising. "Assassin's Creed Rogue on Xbox 360 and PS3 lets GameStop bring spectacular gameplay to our previous-generation customers."

More information about Assassin's Creed Rogue can be found at gameinformer.com where both Assassin's Creed Rogue and Assassin's Creed Unity are featured on the cover of the September issue, available in GameStop stores; ubiblog.com; assassinscreed.com/rogue; twitter.com/assassinscreed; facebook.com/assassinscreed; YouTube: <https://www.youtube.com/watch?v=IoOsv0FBpaU>.

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About Ubisoft

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Tom Clancy's video game series, Rayman, Far Cry and Watch Dogs. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2013-14 fiscal year Ubisoft generated sales of €1,007 million. To learn more, please visit www.ubisoftgroup.com.

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