

# **JULY 2014 TRAFFIC**

- > Passenger: disciplined capacity growth, rise in traffic and load factor
- Leisure: ongoing accelerated development of Transavia France

## Traffic highlights

Passenger	Capacity	Traffic	Load Factor	Change	
	(ASK, %ch.)	(RPK, %ch.)	(%)	(pts)	
Long-haul	+2.4%	+2.3%	88.7%	-0.1	
Americas	+5.2%	+2.8%	89.3%	-2.1	
Asia	+2.6%	+3.3%	90.0%	+0.6	
Africa / Middle East	-1.5%	+0.4%	85.2%	+1.6	
Caribbean / Indian Ocean	-2.9%	+0.5%	88.2%	+3.0	
Short and Medium-haul	-1.7%	+0.6%	84.1%	+1.9	
Total	+1.5%	+1.9%	87.8%	+0.4	

▶ 7.5 million passengers, +1.3%

Continued reduction of domestic France point-to-point capacity (ASK), - 7.2%

Unit revenue per available seat kilometer (RASK) ex-currency down compared to July 2013, affected by industry over-capacity on North America and Asia routes

Transavia	Capacity	Traffic	Load Factor	Change
	(ASK, %ch.)	(RPK, %ch.)	(%)	(pts)
Total	+6.0%	+2.8%	90.1%	-2.8

• 1.2 million passengers, + 5.4%

Ongoing accelerated development of Transavia France: capacity (ASK) +21.5%

Cargo	Capacity	<b>Traffic</b>	Load Factor	Change
	(ATK, %ch.)	(RTK, %ch.)	(%)	(pts)
Total	-0.5%	-0.9%	59.4%	-0.3

> Unit revenue per available ton kilometer (RATK) ex-currency down compared to July 2013

# Agenda

8<sup>th</sup> September 2014: August 2014 Traffic

11<sup>th</sup> September 2014: Investor day on new strategic plan 'PERFORM 2020'

8<sup>th</sup> October 2014: September 2014 Traffic

## Investors

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## **Press**

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#### **STATISTICS**

Passenger activity		STATIST					
assenger activity		July		\	Year to date		
Total Group	2014	2013	Variation	2014	2013	Variation	
Passengers carried ('000s)	7.489	7,396	1.3%	45,357	44,527	1.9%	
Revenue pax-kilometers (m RPK)	22,275	21,850	1.9%	134,361	131,240	2.4%	
Available seat-kilometers (m ASK)	25,371	24,989	1.5%	159,080	157,156	1.2%	
Load factor (%)	87.8%	87.4%	0.4	84.5%	83.5%	1.0	
Long-haul	·	•		[	•		
Passengers carried ('000s)	2,399	2,344	2.3%	14,469	14,102	2.6%	
Revenue pax-kilometers (m RPK)	17,978	17,577	2.3%	108,791	106,036	2.6%	
Available seat-kilometers (m ASK)	20,264	19,795	2.4%	126,370	124,028	1.9%	
Load factor (%)	88.7%	88.8%	(0.1)	86.1%	85.5%	0.6	
Americas	·		·				
Passengers carried ('000s)	1,030	1,001	2.9%	5,864	5,643	3.9%	
Revenue pax-kilometers (m RPK)	7,941	7,725	2.8%	45,790	44,082	3.9%	
Available seat-kilometers (m ASK)	8,896	8,453	5.2%	52,260	49,863	4.8%	
Load factor (%)	89.3%	91.4%	(2.1)	87.6%	88.4%	(0.8)	
Asia / Pacific							
Passengers carried ('000s)	587	561	4.7%	3,532	3,518	0.4%	
Revenue pax-kilometers (m RPK)	5,199	5,033	3.3%	31,235	31,132	0.3%	
Available seat-kilometers (m ASK)	5,778	5,629	2.6%	36,123	36,464	(0.9%)	
Load factor (%)	90.0%	89.4%	0.6	86.5%	85.4%	1.1	
Africa / Middle East		•					
Passengers carried ('000s)	465	466	(0.3%)	3,044	2,970	2.5%	
Revenue pax-kilometers (m RPK)	2,579	2,570	0.4%	17,048	16,561	2.9%	
Available seat-kilometers (m ASK)	3,028	3,074	(1.5%)	21,104	20,879	1.1%	
Load factor (%)	85.2%	83.6%	1.6	80.8%	79.3%	1.5	
Caribbean / Indian,Ocean					-		
Passengers carried ('000s)	317	316	0.3%	2,030	1,972	2.9%	
Revenue pax-kilometers (m RPK)	2,260	2,250	0.5%	14,718	14,262	3.2%	
Available seat-kilometers (m ASK)	2,562	2,640	(2.9%)	16,883	16,822	0.4%	
Load factor (%)	88.2%	85.2%	3.0	87.2%	84.8%	2.4	
Short and Medium-haul							
Passengers carried ('000s)	5,090	5,052	0.8%	30,888	30,424	1.5%	
Revenue pax-kilometers (m RPK)	4,296	4,272	0.6%	25,570	25,204	1.5%	
Available seat-kilometers (m ASK)	5,107	5,194	(1.7%)	32,711	33,129	(1.3)%	
Load factor (%)	84.1%	82.3%	1.9	78.2%	76.1%	2.1	

#### Transavia activity

	July			Year to date			
Total Group	2014	2013	Variation	2014	2013	Variation	
Passengers carried ('000s)	1,207	1,145	5.4%	5,527	5,064	9.1%	
Revenue pax-kilometers (m RPK)	2,392	2,328	2.8%	10,669	10,096	5.7%	
Available seat-kilometers (m ASK)	2,655	2,505	6.0%	11,937	11,280	5.8%	
Load factor (%)	90.1%	92.9%	(2.8%)	89.4%	89.5%	(0.1)	

An Excel file containing historical Transavia traffic data is available on our website at http://www.airfranceklm-finance.com

## Cargo activity

		July			Year to date		
Total Group	2014	2013	Variation	2014	2013	Variation	
Revenue tonne-km (m RTK)	841	848	(0.9%)	5,774	5,781	(0.1%)	
Available tonne-km (m ATK)	1,415	1,421	(0.5%)	9,124	9,248	(1.3%)	
Load factor (%)	59.4%	59.7%	(0.3)	63.3%	62.5%	0.8	
Americas	•	•			•		
Revenue tonne-km (m RTK)	349	346	0.9%	2,413	2,381	1.3%	
Available tonne-km (m ATK)	622	614	1.2%	3,830	3,843	(0.3%)	
Load factor (%)	56.1%	56.3%	(0.2)	63.0%	62.0%	1.0	
Asia / Pacific					-	•	
Revenue tonne-km (m RTK)	329	338	(2.7%)	2,174	2,199	(1.1%)	
Available tonne-km (m ATK)	424	434	(2.4%)	2,800	2,869	(2.4%)	
Load factor (%)	77.7%	77.9%	(0.2)	77.7%	76.6%	1.0	
Africa / Middle East		•				•	
Revenue tonne-km (m RTK)	125	129	(2.8%)	901	922	(2.3%)	
Available tonne-km (m ATK)	223	230	(2.9%)	1,542	1,587	(2.8%)	
Load factor (%)	56.2%	56.1%	0.1	58.4%	58.1%	0.4	
Caribbean / Indian Ocean							
Revenue tonne-km (m RTK)	32	30	7.9%	248	240	3.6%	
Available tonne-km (m ATK)	97	96	1.2%	639	641	(0.4%)	
Load factor (%)	33.3%	31.2%	2.1	38.9%	37.4%	1.5	
Short and Medium-haul							
Revenue tonne-km (m RTK)	6	6	(0.7%)	38	39	(3.6%)	
Available tonne-km (m ATK)	50	47	4.6%	314	308	2.0%	
Load factor (%)	11.2%	11.8%	(0.6)	12.0%	12.7%	(0.7)	