



UBISOFT MOVES ASSASSIN'S CREED® UNITY RELEASE DATE TO NOVEMBER 11

Paris, France — August 28, 2014 — Today, Ubisoft® announced that Assassin's Creed® Unity will be released on November 11 in the US and on November 13 in EMEA. The two extra weeks will help ensure that the quality of the game meets fans' -- and the team's -- lofty expectations. This news has no impact on the company's full year financial targets, which Ubisoft also confirms today.

"As we got close to the finish, we realized we were near the target but still needed a bit more time to hone some of the details to make sure Assassin's Creed Unity is exceptional," says Vincent Pontbriand, senior producer at Ubisoft. "We sincerely appreciate players' commitment to the game and their patience. It's just a couple more weeks. And it's going to be worth it."

The US release date for Assassin's Creed Rogue remains unchanged (November 11). In EMEA territories, Assassin's Creed Rogue will now release November 13, alongside Assassin's Creed Unity.

For more detail, please visit: <http://blog.ubi.com/>

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About Ubisoft

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Tom Clancy's video game series, Rayman, Far Cry and Watch Dogs. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2013-14 fiscal year Ubisoft generated sales of €1,007 million. To learn more, please visit www.ubisoftgroup.com.

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