

4 September 2014

Air France-KLM accelerates its development on the Leisure market in Europe

At its meeting on 4 September 2014, as proposed by its Chairman and CEO Alexandre de Juniac, the Air France-KLM Board of Directors approved the group's development project on the leisure market in Europe.

This development will take place under the Transavia brand from the two existing airlines - Transavia France and Transavia the Netherlands - and new bases will be opened in other European countries.

This project will strengthen the development of Transavia France and Transavia the Netherlands. The terms of these developments are the subject of consultations in both countries.

The group is positioning itself as a major player in this rapidly growing market in Europe.

This project is part of the group's new plan for growth and competitiveness, Perform 2020, which will be presented in details to investors and to the press on September 11.

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