

## **Gemalto Unveils the Most Comprehensive Hub Service to Accelerate the Roll-out of Mobile Payment and other Secure Services on Mobile**

**Amsterdam, September 8, 2014** – Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, today introduces its *Allynis Trusted Services Hub*, a turnkey business service that enables financial institutions, enterprises, transport operators and more generally all digital service providers to benefit from a single connection in order to securely deploy their value-added and mobile payment services across a comprehensive portfolio of smartphones and mobile networks around the world.

Through Gemalto's *Allynis Trusted Services Hub* customers get a one-stop and immediate access to the largest user base using NFC smartphones already equipped with Secure Elements. Over 1.5 billion mobile users worldwide are covered by Gemalto-contracted Trusted Services Management (TSM) platforms, with over a hundred million high-end "multi-tenant" SIM cards already in place to protect and manage sensitive application credentials.

Ready today to handle a large number of future configurations, including Embedded Secure Elements (eSE) which are becoming available in some handsets and Trusted Execution Environment (TEE) that will be running inside next-generation mobile devices, as well as the emerging tokenization standards, the *Allynis Trusted Services Hub* offers both the broadest reach of users and the most future-proof technology across mobile platforms.

*"Mobile contactless services are becoming mainstream and the Allynis Trusted Services Hub is open today to connect service providers who desire security, to mobile customers exactly at the right time,"* said Jean-Claude Deturche, Senior Vice President of Mobile Financial Services at Gemalto. *"Service providers understandingly want a simple way to deploy their services, and mobile operators and handset makers are investing in more security capabilities. Gemalto is caringly matching these needs and capabilities, addressing service providers' desire to maximize market reach in a simple and secure way, removing deployment complexity and slashing upfront cost."*

The *Allynis Trusted Services Hub* in particular removes the need for multiple individual contracts between service providers and mobile security enablers, which are typically required in open security schemes. The *Allynis Trusted Services Hub* is operated from Gemalto's certified secure data centers, delivering state-of-the-art standards of scalability and availability, and banking-grade security to ensure payment and services interoperability. Equally important, customers connected to Gemalto's *Allynis Trusted Services Hub* benefit from the high assurance of confidentiality and control over their own data, as they would with in-house implementations.

Meet with Gemalto to discuss more at CTIA's [Super Mobility Week](#) (September 9th - 11<sup>th</sup>, Las Vegas, NV), or visit [gemalto.com](http://gemalto.com) to find out more.

## About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2013 annual revenues of €2.4 billion and more than 12,000 employees operating out of 85 offices and 25 research and software development centers, located in 44 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications. We develop secure embedded software and secure products which we design and personalize. Our platforms and services manage these products, the confidential data they contain and the trusted end-user services made possible.

Our innovations enable our clients to offer trusted and convenient digital services to billions of individuals. Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit [www.gemalto.com](http://www.gemalto.com), [www.justaskgemalto.com](http://www.justaskgemalto.com), [blog.gemalto.com](http://blog.gemalto.com), or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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