

Total company AS24 and Gemalto deploy EMV fuel payment cards

Amsterdam, 1 October, 2014 - Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, has been selected to supply EMV private label payment cards to AS24, a subsidiary of Total Group, one of the world's largest integrated oil and gas companies. AS24 is replacing all its own-brand cards with Gemalto's highly secure [EMV Optelio smart cards](#) which are accepted at AS24's network of EMV terminals in 750 fuel stations across 27 countries. Gemalto's complete solution includes personalization of AS24's fuel cards.

The Optelio card enables fleet managers to monitor all aspects of individual card usage remotely and in real time. They can control the driver's identity, the time and value of a fuel purchase, and the number of fills in a predefined period, all of which facilitates robust cost management and fraud reduction. Leveraging EMV technology, the verification of the card's authenticity is carried out by the payment terminal itself. The transaction can therefore be processed even in the event of a network issue, so ensuring service continuity for AS24 customers.

"We selected Gemalto for their best-in-class team of EMV experts," commented Bruno Daude-Lagrave, Chairman of AS24. "AS24 is extremely satisfied with the high quality of expert consultancy and support from Gemalto, who have guided us through every stage of our EMV migration process."

"The retail sector is an important growth driver for Gemalto," added Philippe Cambriel, President for Europe, Mediterranean and CIS at Gemalto. "Drawing on our proven track record in EMV migration projects for financial institutions, Gemalto is committed to supporting oil retailers such as AS24 when transitioning to EMV. We also plan to work with other types of retailers such as convenience stores as they're planning to switch their private label portfolio to EMV."

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2013 annual revenues of €2.4 billion and more than 12,000 employees operating out of 85 offices and 25 research and software development centers, located in 44 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications. We develop secure embedded software and secure products which we design and personalize. Our platforms and services manage these products, the confidential data they contain and the trusted end-user services made possible.

Our innovations enable our clients to offer trusted and convenient digital services to billions of individuals. Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit www.gemalto.com, www.justaskgemalto.com, blog.gemalto.com, or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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