

Technicolor to represent Warner Bros. Entertainment as its exclusive IP licensing agent

Paris (France), 16 October 2014 – [Technicolor](#) (Euronext Paris: TCH; OTCQX: TCLRY) today announces that it reached an agreement with Warner Bros. Entertainment to represent the studio as its exclusive IP licensing agent (outside of patent pool licensing programs) to capture the value of the studio's patent portfolio.

Technicolor is a strategic partner for Warner Bros. in a broad number of areas; specifically, packaged media and initiatives related to technology and licensing. This agreement reinforces the licensing relationship between the two companies initiated as founding licensor members of the Premier BD™ patent pool, which offers to the industry a comprehensive package of essential patents related to Blu-ray™, an area in which Warner Bros. and Technicolor have successfully partnered since 2010.

Warner Bros. will rely on Technicolor's successful track-record of monetizing its portfolio of intellectual property and partnering with technology leaders to grant licenses to applicable industries on their behalf. Technicolor will bring both its licensing expertise, backed by its understanding of the entertainment industry ecosystem and its commitment towards the success of its Hollywood partners.

Through this agreement, Technicolor confirms its ambition to be a technological and licensing partner for its customers.

About Technicolor

Technicolor, a worldwide technology leader in the media and entertainment sector, is at the forefront of digital innovation. Our world class research and innovation laboratories enable us to lead the market in delivering advanced video services to content creators and distributors. We also benefit from an extensive intellectual property portfolio focused on imaging and sound technologies, based on a thriving licensing business. Our commitment: supporting the delivery of exciting new experiences for consumers in theaters, homes and on-the-go. www.technicolor.com

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Technicolor shares are on the NYSE Euronext Paris exchange (TCH) and traded in the USA on the OTCQX marketplace (TCLRY).

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