



Press Release

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Carlo Alberto Beretta appointed CEO of Bottega Veneta

Kering today announces the appointment of Carlo Alberto Beretta as Chief Executive Officer of Bottega Veneta, effective 7 January 2015. Carlo Alberto Beretta has an extensive experience in the luxury industry. He will report to Marco Bizzarri, CEO of Kering 'Luxury - Couture & Leather Goods' division, who will keep the role of president of Bottega Veneta in order to assure smooth transition.

Marco Bizzarri, CEO of Kering 'Luxury - Couture & Leather Goods' division and president of Bottega Veneta, commented: *"We are delighted to welcome Carlo Alberto Beretta to Bottega Veneta and Kering. I am confident he has the skills and experience necessary to build on the work done so far and to continue supporting the growth of the brand globally."*

About Carlo Alberto Beretta

Carlo Alberto Beretta, an Italian national, started his career in 1993 at the Italian Department Store La Rinascente as senior buyer. He spent over 7 years there, concluding his experience as divisional merchandising manager for menswear. He was then appointed menswear brand manager at Valentino. In 2003, Carlo Alberto joined Ermenegildo Zegna, where he spent the last 11 years, starting as senior merchandising director, then moving to store planning and retail merchandising before being appointed as retail development director. Carlo Alberto Beretta holds a degree in business administration from Bocconi University in Milan.

About Kering

A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Tomas Maier, Sergio Rossi, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Pomellato, Qeelin, Puma, Volcom, Cobra, Electric and Tretorn. By 'empowering imagination' in the fullest sense, Kering encourages its brands to reach their potential, in the most sustainable manner. Present in more than 120 countries, the Group generated revenues of €9.7 billion in 2013 and had 35,000 employees at year end. The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).

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