



Press Release

10.21.2014

Gianluca Flore is appointed Chief Executive Officer of Brioni

Kering today announces the appointment of Gianluca Flore as Chief Executive Officer of Brioni, effective 1 November 2014. He will replace Francesco Pesci who will take his career in a new direction, after having successfully achieved the integration of Brioni within the Kering Group. Gianluca Flore will report to Marco Bizzarri, CEO of Kering 'Luxury - Couture & Leather Goods' division.

As Chief Executive Officer of Brioni, Gianluca Flore will continue to support the brand's international growth and reputation for excellence in the high-end menswear market. Before joining Brioni, Gianluca Flore spent over six years at Bottega Veneta, first as president of the Americas region, then as worldwide retail & wholesale director and Chief Executive Officer of the Asia-Pacific region.

Marco Bizzarri, CEO of Kering's 'Luxury - Couture & Leather Goods' division, declared: "*I am enthusiastic about Gianluca Flore's arrival at Brioni. I am confident that his understanding of the luxury market and his knowledge of brand development overseas will be invaluable in perpetuating the success and international reputation of the house*". He added: "*I would like to warmly thank Francesco Pesci for his dedication to Brioni. The integration of the company into the Kering Group was a highly important mission and he accomplished it successfully. The brand can now enter a new phase of its development*".

About Gianluca Flore

Gianluca Flore has been part of Kering since 2008. He started his career within the Group as president of the Americas region for Bottega Veneta. He was then appointed worldwide retail & wholesale director and Chief Executive Officer of the Asia-Pacific region. In this position, Gianluca Flore also managed worldwide retail training as well as worldwide store planning. Before joining the Kering Group, Gianluca Flore was president of Fendi Americas, from 2004 to 2008. From 1998 to 2004, he was president of La Perla North America, where he started his career in luxury. Prior to that, he was an auditor and financial adviser at Arthur Andersen. An Italian national, Gianluca Flore holds a degree in business administration from LUISS in Rome.

About Kering

A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Tomas Maier, Sergio Rossi, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Pomellato, Qeelin, Puma, Volcom, Cobra, Electric and Tretorn. By 'empowering imagination' in the fullest sense, Kering encourages its brands to reach their potential, in the most sustainable manner. Present in more than 120 countries, the Group generated revenues of €9.7 billion in 2013 and had 35,000 employees at year end. The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).



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