

## **SHAZAM chooses Gemalto's EMV consulting services to advance U.S. migration**

**Amsterdam, October 31, 2014** – Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, provided SHAZAM with in-depth EMV consulting and training for its U.S. migration planning. SHAZAM is a member-owned and -controlled electronic funds transfer (EFT) network, delivering payment solutions to financial institutions across the U.S. for nearly 40 years. Gemalto's customized *Allynis* training services helped guide SHAZAM through its full-scale network support of EMV. Gemalto's U.S.-based consultants worked closely with SHAZAM's management to outline an EMV strategy for a smooth go-to-market solution.

Gemalto has a proven track record of providing consulting services to over 150 institutions in 52 countries to accompany its partners through the entire process of enabling their systems for EMV. The comprehensive training services present customers with the technology and business considerations to plan for contact or contactless EMV and Mobile EMV with NFC. Gemalto's consultants create a tailored consulting session based on the customer's size, needs and areas of interest.

*"Gemalto's consulting services helped with our orientation to EMV. The joint effort was instrumental in helping us get our planning started correctly. As we transitioned into our design and development process, Gemalto continued to provide value by validating our approach and technical specifications,"* said Terry Dooley, Executive Vice President & CIO of SHAZAM. *"We chose to work with Gemalto based on their 20 years of experience in global EMV migrations. Their experiences with contactless and mobile have also helped us lay the foundation for upcoming changes in payment technologies."*

*"We tailored our consulting services to address SHAZAM's needs as they work towards specific certifications and technical requirements facing their EMV migration,"* said Bertrand Knopf, Senior Vice President of Secure Transactions for North America at Gemalto. *"Our consulting services along with our recent expansion of U.S.-based personalization sites offer our partners a complete understanding of the payments space as they transition to the global payment security standard."*

## **About SHAZAM**

The SHAZAM Network was founded in 1976 and is one of the last remaining member-owned and -controlled electronic funds transfer (EFT) networks and processors in the industry. SHAZAM provides innovative EFT services to community financial institutions throughout the United States. SHAZAM is a single-source provider of the following services: core, risk management, card, ATM, marketing, merchant and automated clearing house (ACH). To learn more, visit [shazam.net](http://shazam.net) or follow on Twitter [@SHAZAMNetwork](https://twitter.com/SHAZAMNetwork).

## **About Gemalto**

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2013 annual revenues of €2.4 billion and more than 12,000 employees operating out of 85 offices and 25 research and software development centers, located in 44 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications. We develop secure embedded software and secure products which we design and personalize. Our platforms and services manage these products, the confidential data they contain and the trusted end-user services made possible.

Our innovations enable our clients to offer trusted and convenient digital services to billions of individuals. Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit [www.gemalto.com](http://www.gemalto.com), [www.justaskgemalto.com](http://www.justaskgemalto.com), [blog.gemalto.com](http://blog.gemalto.com), or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

### **Gemalto Media Contacts:**

Nicole Williams  
North America  
+1 512 758 8921  
[nicole.williams@gemalto.com](mailto:nicole.williams@gemalto.com)

[Contact Gemalto's media relations in your region](#)