



LAURENT-PERRIER

Press Release

Tours-sur-Marne, November 3, 2014

Change in Laurent-Perrier Management Board

Etienne Auriou, Laurent-Perrier Group Chief Financial Officer and a member of the Management Board, has decided to make a career change and will shortly be taking up new duties with an independent France pharmaceuticals and dermo-cosmetics company.

Etienne joined Laurent-Perrier in 2005 as Chief Financial Officer and became a member of the Management Board in 2010.

A successor is currently being recruited and the name of the new CFO will be announced within the next few weeks.

The Laurent-Perrier Group Supervisory Board wishes to thank Etienne for his dedication during his nine years with the Group and for the financial discipline he was able to strengthen in the service of overall Group strategy.

Laurent-Perrier is one of the few champagne houses listed on the French stock exchange dedicated exclusively to champagne and focused on the premium segment. Laurent-Perrier offers a broad range of products renowned for their quality, and sold under the Laurent-Perrier, Salon, Delamotte, and Champagne de Castellane brands.

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Bloomberg: LAUR FP

Reuters: LPER.PA

Laurent-Perrier belongs to compartment B of Euronext Paris, now Enter Next.
Laurent-Perrier is eligible for the PEA PME
It is part of the CAC Mid & Small, CAC Mid 60 and CAC All-Tradable indices.

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CHAMPAGNE LAURENT-PERRIER – CHAMPAGNE SALON – CHAMPAGNE DELAMOTTE – CHAMPAGNE DE CASTELLANE