



### Worldline partners with Powa Technologies to offer tablet-based POS terminals across Europe, Middle East and Africa

Paris, 4 November 2014 - Worldline [Euronext:WLN], European leader in the payments and transactional services industry, has signed a reseller partnership with Powa Technologies, an international commerce specialist. Worldline now offers the powerful and pioneering PowaPOS (T25 and PowaPIN) mPOS solutions, extending its cross-channel payment terminals range for merchants and banks.

Thanks to this agreement, Worldline is a preferred reseller of PowaPOS solutions in Europe, Middle East and Africa. With PowaPOS, the next generation in retail point-of-sale solution enabling commerce online, offline, and everywhere, Worldline enriches its own POS terminal range to offer its customers the latest, state-of-art equipment. Thanks to Worldline's strong presence in France, Belgium and Germany, Powa will gain market share here. The PowaPOS T25 is the most advanced, ergonomic tablet-based POS solution available on the market today, the first to fully integrate all major POS peripherals and applications – including a thermal printer, barcode scanner, cash drawer, and EMV-ready card reader – delivering on market demand for tablet POS by merchants, as well as for banks to resell it to their merchants.

The PowaPOS solution features an industry-first and multiple patent-pending all-in-one tablet-based POS system, along with the PowaPIN card acceptance device, universal tablet OS support, and an advanced Server and POS Software Developer Program. PowaPIN is the world's smallest EMV chip-and-pin acceptance device designed for next generation mobile payment applications.

"We are delighted to collaborate with European leader Worldline to extend our geographical presence," said Frank Landen SVP and General Manager, EMEA at PowaPOS. Through this partnership, we will be able to accelerate the adoption of tablet-based POS solutions across Europe."

Worldline already has a unique portfolio of products and can now strengthen its reach. Shaun Burger, Worldline Senior Vice President, Global POS Terminals explains: "Our partnership with Powa creates a new channel for us to accelerate our reach and strengthen our solutions. It is important for us because it will enhance our POS and mPOS offerings as cross channel payment has become a crucial advantage to merchants nowadays. Our products are complimentary and together we will be able to win new clients. I'm confident that the synergy with Powa will enable Worldline to continue developing more innovative solutions, further enhancing the customer experience."

Worldline terminals are ISO 9001:2008 certified, which is why the terminals are renowned for their long and trouble-free working life. As of today more than 850.000 Worldline payment terminals in Europe are in place.

Worldline showcases its latest innovations, including digital wallets, contactless Mobile services, its large range of terminals, and its security

# solutions, 4-6 November 2014 at Cartes Secure Connexions 2014 at booth # 4J020

## Meet its experts, attend its live presentations and discover its latest innovations:

### Tuesday, November 4<sup>th</sup>:

10:00 – 10:15: When your Digital Wallet projects become reality 11:00-11:15: Monetize your data via card linked offers 14:00 – 14:15: Zero Effort Payment 15:00 – 15:15: Trust & Payment Trends

### Wednesday, November 5<sup>th</sup>:

10:00 – 10:15: When your Digital Wallet projects become reality 11:00-11:15: Trust & Payment Trends 14:00 – 14:15: Zero Effort Payment 15:00 – 15:15: Trust & Payment Trends

#### Thursday, November 6<sup>th</sup>:

10:00 – 10:15: Monetize your data via card linked offers 11:00-11:15: Secure your merchants business 14:00 – 14:15: Zero Effort Payment 15:00 – 15:15: Trust & Payment Trends

The same information is also available at Worldline virtual booth.

## See the PowaPOS technology at booth 4K002 at Cartes Secure Connexions 2014.

### About Worldline

Worldline [Euronext:WLN] is the European leader and a global player in the payments and transactional services industry. Worldline delivers new-generation services, enabling its customers to offer smooth and innovative solutions to the end consumer. Key actor for B2B2C industries, with 40 years of experience, Worldline supports and contributes to the success of all businesses and administrative services in a perpetually evolving market. Worldline offers a unique and flexible business model built around a global and growing portfolio, thus enabling end-to-end support. Worldline activities are organised around three axes: Merchant Services & Terminals, Mobility & e-Transactional Services, Financial Processing Services & Software Licensing. Worldline employs more than 7,200 people worldwide and generated 1.12 billion euros revenues (pro forma) in 2013. Worldline is an Atos company. <u>www.worldline.com</u>

### **About Powa Technologies**

Powa Technologies is an international commerce specialist that creates technologies that enable a seamless consumer experience across all purchase channels: online, offline and everywhere. With its next-generation solutions PowaTag, PowaPOS and PowaWeb, Powa removes the final barriers to instant global transactions through a revolutionary instant mobile payment technology, the first fully-integrated mobile POS platform, and advanced cloud-based ecommerce solutions. Significant investment capital has accelerated company growth, attracting the industry's finest subject matter experts to conceive, build and deploy innovative commerce technology at the heart of both merchants' and brands<sup>1</sup> future omni-channel selling strategies. Powa Technologies is headquartered in London, UK, with offices in New York, Atlanta, San Diego, Miami, Toronto, Paris, Madrid, Stockholm, Berlin, Amsterdam, Milan, Hong Kong, Taiwan, Singapore and Shanghai. <u>www.powa.com <http://www.powa.com/></u>

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