



## Atari Introduces Atari Casino™, a Premier Real Money Gaming Destination

### Atari and Pariplay Form Strategic Partnership to Launch Atari-Themed Games Across Real Money Gambling Formats

**New York - November 5th, 2014** -- [Atari](#)®, one of the world's most recognized publishers and producers of interactive entertainment, and [Pariplay](#), a high-performance gaming technology company and developer of iGaming and iLottery systems and games, today announced the release of **Atari Casino™**. The real-money gaming website includes Atari-themed games across various platforms.

**Atari Casino** features cherished games from Atari's robust portfolio of iconic titles including Asteroids®, Star Raiders®, Centipede®, Pong®, and more. Players can play slots, scratchers, Keno and a variety of other casino style games while wagering real money. In the Asteroids' scratcher game, players can blast asteroids out of the sky and turn them into valuable gems in the Asteroids scratch ticket. In the Star Raiders slot game, players can play 25 pay lines with upgrade to 243 lines on Free Play Battle Mode and try their luck in an intergalactic experience filled with flying space crafts, lasers and cosmic fun.

All games will be available in the Pariplay network for operators to operate these games through their sites. Pariplay designated several of the most successful Atari brands to its iLottery network enabling lotteries to host the next generation of fixed-odds and predetermined outcome games.

"With **Atari Casino**, we have taken our beloved brands and created a new and innovative way for our fans to experience our classic games," said Fred Chesnais, Chief Executive Officer, Atari, Inc. "The real money gaming market is growing rapidly and we believe our joint venture with Pariplay will help position **Atari Casino** for success by leveraging Pariplay's expertise and back-end infrastructure in a real-money environment while we bring the Atari community to the table."

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#### About Atari

Atari ([www.atari.com](http://www.atari.com)) is an interactive entertainment production company. As an iconic brand that transcends generations and audiences, the company is globally recognized for its multi-platform, interactive entertainment and licensed products. Atari owns and/or manages a portfolio of more than 200 games and franchises, including world-renowned brands like Asteroids®, Centipede®, Missile Command®, Pong®, Test Drive®, and RollerCoaster Tycoon®.

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#### About Pariplay

Pariplay, Ltd., a licensed online gambling operator headquartered in the Isle of Man, provides full turnkey solutions for the expanding international gaming and national lotteries markets. Utilizing its specialized knowledge of the gaming industry along with its proprietary gaming technologies, Pariplay operates both fixed odds and random based online and mobile games for use in real money online games, social casinos and lottery systems. Pariplay's parent company, GMS



Entertainment, is 50% owned by video game publisher Majesco Entertainment Company. For more information, please visit our website at [pariplayltd.com](http://pariplayltd.com).

***For additional information, please contact:***

**Atari:**

Atari - Philippe Mularski, CFO  
Tel +33 1 83 64 61 57 - [pm@atari-sa.com](mailto:pm@atari-sa.com)

**Pariplay:**

Gili Lisani  
Founder & CEO  
[gili@pariplayltd.com](mailto:gili@pariplayltd.com)  
972-73-2060188