

APPOINTMENT

ROB CISSELL CHIEF EXECUTIVE OFFICER OF BIG C THAÏLAND

The Board of Directors of Big C Supercenter, the subsidiary of Groupe Casino in Thailand has appointed on November 5th, 2014, **Rob CISSELL** as **Chief Executive Officer**.

Rob Cissell (53) joined Big C in April 2014 and held until now the position of Chief Operating Officer. He previously held management positions in international retail groups, including as the Chief Executive Officer of Reliance Retail in India since 2011 and, before that, as the Chief Operating Officer of WalMart in China in 2008.

After over 30 years spent within the Group, of which 13 years leading Big C in Thailand, Yves Braibant has expressed his intention to leave the Group due to personal reasons, he will continue to support it under the framework of a consultancy mission.

Groupe Casino wishes to express its most sincere gratitude for his commitment during the many years he spent within the Group where he carried out the main part of his career, particularly overseas. Since 2001 under his leadership, Big C has become one of the leaders in food retail and e-commerce in Thailand with a network of 625 multi-banner and multi-format stores.

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