

NetBooster publishes outlook for 2015 with a strong growth of EBITDA

SWITCH FROM RESTRUCTURING IN 2014 TO GROWTH IN 2015

NetBooster (FR0000079683 – ALNBT – PEA-PME eligible), a leading independent European agency in digital performance marketing, today announces its outlook for 2015.

Outlook for 2015 with strong EBITDA growth

- **The management expects the business to grow by 5%.** This increase will be achieved with growing budgets from existing satisfied clients and by winning new clients looking for a superb offering. Majority of this new business has already been secured in 2014.
- **The management expects the profitability up to 16%.** The restructuring efforts completed in 2014 will show full effect in 2015, in addition to further improvements, by growing the business and leveraging the platform.
- **The management anticipates reaching a target EBITDA range between €5.5m and €6.0m** and NetBooster is well positioned to further establish itself as a full service digital agency for large companies.

Strategy for 2015 and beyond

A presentation including more details about the strategy can be downloaded here:: <http://www.netbooster.com/investor-relations/#IRPresentations>

NetBooster's CEO, Tim Ringel, commented: "I am proud of the results already achieved in 2014 and expect us to reach our new set target range of €5.5m to €6.0m in 2015. It is motivating to see the seed planted in the previous fifteen months bearing its `fruits."

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About NetBooster Group | www.netbooster.com

NetBooster is an independent international performance agency that makes its comprehensive expertise of digital marketing available to its clients to achieve the best possible performance for their investments. The agency invests in technology and covers the entire chain of online marketing through its European network: search engine optimisation and marketing, data and analytics (DnA), GroundControl Technology, display, affiliation, online media, creation, eCRM and social networks, with a recognised expertise in tomorrow's digital marketing (Social Media, Video, Ad Exchange, etc.). Shares in NetBooster are traded on the NYSE Alternext Paris.

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