



## BIC GROUP – PRESS RELEASE CLICHY – 19 NOVEMBER 2014

### Portable Fuel Cell Technology

BIC today announces that it has decided to significantly reduce its investment in portable Fuel Cell R&D resources and actively explore strategic alternatives to monetizing its fuel cell technology.

BIC started to work on portable Fuel Cell research and development in 2003 by leveraging its expertise in lighter valve technology to develop cartridges, partnering with CEA-LITEN since 2004. In 2011, BIC Group acquired the assets of Angstrom Power Incorporated; a Canadian company specialized in the development of portable fuel cell technology to complement R&D on cartridges.

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#### Contacts

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For more information, please consult the corporate web site: [www.bicworld.com](http://www.bicworld.com)

#### 2015 Agenda (all dates to be confirmed)

Full Year 2014 Results	11 February 2015	Meeting – BIC Headquarters
1 <sup>st</sup> Quarter 2015 Results	22 April 2015	Conference call
2015 AGM	06 May 2015	Meeting – BIC Headquarters

#### About BIC

*BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2013, BIC recorded Net Sales of 1,887.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: FTSE4Good Europe, Euronext Vigeo Europe 120, Ethibel Excellence Investment Register, Gaia Index and Stoxx Global ESG Leaders Index.*

