

## **Gemalto teams up with Chunghwa Telecom for its commercial launch of NFC services in Taiwan**

**Amsterdam, December 2, 2014** – Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, has teamed up with Chunghwa Telecom, the largest operator in Taiwan with 10 million subscribers, to secure their mobile NFC services. This commercial launch, supported by MasterCard and four leading Taiwanese banks, uses Gemalto's *UpTeq* Multi-tenant NFC SIM and embedded software to host mobile payment and Mifare transit purse on a single card. This enables Chunghwa Telecom's subscribers to pay for a variety of goods and services, including rides on Taipei's crowded metro trains and buses, with a simple tap of their NFC phones on a contactless reader. Gemalto's NFC SIM solution provides banking-grade security for mobile contactless transactions.

The Taiwanese are the most frequent users of smartphones in the Asia Pacific region<sup>1</sup> and this deployment will pave the way for more service providers to come onboard and deploy mobile contactless services in the country. Chunghwa Telecom customers will be able to download multiple credit cards on their phones, and then use any of them for mobile NFC payments in over 24,000 contactless terminals in major stores, taxis, restaurants, malls, and movie theaters. They will also be able to make contactless payments for their transport and small-value purchases at thousands of other outlets<sup>2</sup> where the Mifare transit scheme is accepted.

*"Taiwan has a strong contactless infrastructure in place, with a long record of NFC trials,"* said Kuo-Feng Lin, Mobile Business Group President of Chunghwa Telecom. *"With Gemalto's robust SIMs that comply with different generations of NFC readers, we are enabled to offer hassle-free mobile contactless services to a wide base of customers."*

*"In addition to our strong track record of more than 50 NFC deployments worldwide, we have been ranked first in Transport and Ticketing by ABI Research Assessment 2014<sup>3</sup>,"* added Suzanne Tong-Li, President for Greater China and Korea at Gemalto. *"This allows us to deliver a future-proof NFC platform, which will enable Chunghwa Telecom to add new NFC services such as access control, loyalty coupons, and smart posters, through the progressive addition of new partners over time."*

<sup>1</sup> Source: <http://www.wantchinatimes.com/news-subclass-cnt.aspx?id=20130814000067&cid=1103>

<sup>2</sup> Source : <http://www.gemalto.com/nfc>

<sup>3</sup> Source: <https://www.abiresearch.com/press/gemalto-gd-and-oberthur-technologies-top-abi-resea>

## **About Gemalto**

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2013 annual revenues of €2.4 billion and more than 12,000 employees operating out of 85 offices and 25 research and software development centers, located in 44 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications. We develop secure embedded software and secure products which we design and personalize. Our platforms and services manage these products, the confidential data they contain and the trusted end-user services made possible.

Our innovations enable our clients to offer trusted and convenient digital services to billions of individuals. Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit [www.gemalto.com](http://www.gemalto.com), [www.justaskgemalto.com](http://www.justaskgemalto.com), [blog.gemalto.com](http://blog.gemalto.com), or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

### **Gemalto Media Contacts:**

Vivian Liang  
大中华地区 (Greater China)  
+86 1059373046  
[vivian.liang@gemalto.com](mailto:vivian.liang@gemalto.com)

[Contact Gemalto's media relations in your region](#)