

Press Release

Saint-Denis, 4 December 2014

Virgin Mobile Acquisition

Numericable – SFR announces today the closing of the acquisition of 100% of the share capital of Omer Telecom Limited, Virgin Mobile's holding group company in France.

About Numericable-SFR - <u>groupenumericable.sfr.fr</u>

Created when Numericable Group acquired SFR, Numericable-SFR leverages France's number one fiber optic network and a best-in-class mobile network to build the national leader of convergent fixed & mobile superfast broadband. Numericable-SFR can rely on two powerful, highly compatible proprietary networks. Through massive investment, the group aims to deliver the best quality superfast broadband to local communities, through its fiber and 4G networks. A full-service operator, Numericable-SFR enjoys strong positions in every segment of the French telecom market – consumers, businesses, local government and wholesale. Thanks to its complementary brands, the group offers multiplay packages including Internet access, fixed and mobile telephony, and content services. Numericable-SFR has 28 million customers – including 6.3 million multiplay subscribers. In the consumer segment, it operates through the Numericable, SFR and Virgin Mobile brands. In the B2B segment, the SFR Business Team, Completel and Telindus serve more than 170,000 businesses.

SFR-Numericable has 11,800 employees, who generated pro forma revenues of almost €11.5 billion in 2013. Numericable-SFR is 60% owned by Altice, 20% by Vivendi and is listed on Euronext Paris (NUM).



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