



Tours-sur-Marne, 16 December 2014

GRUPE LAURENT-PERRIER

Financial Press Release

Laurent-Perrier announces the appointment of Philippe Lebannier as Chief Financial Officer

The Laurent-Perrier Group today announced the arrival, in early January 2015, of Philippe Lebannier, as its new Chief Financial Officer.

Philippe Lebannier, 48, started out as a financial auditor at Coopers & Lybrand (PwC). He moved to the Pernod-Ricard group in 1994, where he occupied a number of positions of responsibility both in France and internationally. He was head of management control at Ricard and subsequently Chief Financial Officer of Pernod Ricard's subsidiaries in Mexico and South Korea. Since March 2011, Philippe Lebannier has been head of international cash management at the Group's headquarters. He is a graduate of Paris-Dauphine University.

Following the appointment of Stéphane Dalyac as Chairman of the Management Board in September 2014, Laurent-Perrier has again shown its commitment to appointing managers with international profiles to drive its development worldwide.

Laurent-Perrier is one of the few champagne houses listed on the French stock exchange dedicated exclusively to champagne and focused on the premium segment. Laurent-Perrier offers a broad range of products renowned for their quality, and sold under the brands Laurent-Perrier, Salon, Delamotte, and Champagne de Castellane.

ISIN: FR 0006864484

Bloomberg: LAUR FP

Reuters: LPER.PA

Laurent-Perrier belongs to compartment B of NSYE Euronext Paris.

It is part of the CAC Mid & Small, CAC Mid 60 and CAC All-Tradable and EnterNext[®] PEA-PME 150 indices

Anne Guimard
FINEO – Investor Relations Advisors
www.finance-groupelp.com

DOMAINE LAURENT-PERRIER – 51150 TOURS-SUR-MARNE – FRANCE
TÉL : 33 (0) 3 26 58 91 22 – FAX : 33 (0) 3 26 58 77 29

LAURENT-PERRIER, S.A. A DIRECTOIRE ET CONSEIL DE SURVEILLANCE AU CAPITAL DE 22 594 271,80 EUROS
R.C.S. REIMS B 335680096 - SIRET 335 680 096 00021 - APE 6420Z
CHAMPAGNE LAURENT-PERRIER – CHAMPAGNE SALON – CHAMPAGNE DELAMOTTE – CHAMPAGNE DE CASTELLANE