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Press Release

NetBooster publishes its Q4 Results, delivering a record EBITDA in 2014 estimated at €4.4m, an increase of 63%

NetBooster (FR0000079683 – ALNBT – PEA-PME eligible), a leading independent European agency in digital performance marketing, today announces its preliminary results for the fourth quarter of 2014.

In the fourth quarter of 2014, NetBooster recorded an EBITDA of €1.6m and a Gross Margin of €9.4m, almost at the same level of the equivalent period in 2013 (EBITDA € 1.7m and Gross Margin €9.3m). The quarter was mainly supported by the Data & Analytics department, which started projects with several new clients in the last months of 2014.

Following the excellent results of the first three quarters of 2014, NetBooster continues to pursue its path, laying the foundations now by delivering a **record EBITDA of €4.4 million in 2014**, overachieving the forecasted results (€4.0m) by 10%, with a **profitability rate of 12.8%**.

	2013(a)	2014(e)	2015(e)
Gross Margin	€ 34.4m	€ 34.4 m	around +5%
EBITDA	€ 2.7m	€ 4.4m	€ 5.5 - 6.0m
EBITDA/Gross Margin	7.8%	12.8%	around 16%

With 2014 being the **best financial year in the company's history**, the management is confident to confirm its outlook targeting €5.5m to €6.0m EBITDA for 2015.

Tim Ringel, CEO of NetBooster, commented: *"Our 2014 numbers show that NetBooster is delivering solid and reliable results. Overachieving our 2014 targets gives us the perfect ground for 2015 and following years, to grow NetBooster into a truly global digital performance agency. I'm very proud of our team and thankful to our clients and investors supporting us on this remarkable journey."*

About NetBooster Group | www.netbooster.com

NetBooster is an independent international performance agency that makes its comprehensive expertise of digital marketing available to its clients to achieve the best possible performance for their investments. The agency invests in technology and covers the entire chain of online marketing through its European network: search engine optimisation and marketing, data and analytics (DnA), GroundControl Technology, display, affiliation, online media, creation, eCRM and social networks, with a recognised expertise in tomorrow's digital marketing (Social Media, Video, Ad Exchange, etc.). Shares in NetBooster are traded on the NYSE Alternext Paris.

Information

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