

pressrelease

LeKiosk offers customers one-click mobile payment with Gemalto operator billing solution

Launched on 23 December 2014, the new service is supported by France's three leading operators - Bouygues Telecom, Orange and SFR- and works on both WiFi and 3G/4G networks

Amsterdam, Jan. 22, 2015 – Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, announces that LeKiosk, France's leading distributor of digital magazines, is deploying its [Netsize direct and online operator billing solution](#). The end-user benefit is one-click mobile payment for digital magazine downloads charged directly to their regular phone bill.

The new service is supported by France's three leading network operators, Bouygues Telecom, Orange and SFR and the Netsize payment interface optimizes automatically for any type of device - phablets, tablets, smartphones and PCs - including those using Android™ operating systems. LeKiosk will so reach millions of new consumers that do not use a credit or debit card, providing them with a quick and convenient alternative to entering card serial numbers and personal details on mobile handsets.

Netsize operator billing for LeKiosk was launched on 23 December 2014. It enables straightforward mobile payment via the company's existing web portal and a new dedicated app. No registration is required and the user's phone number acts as a unique identifier, allowing one-click payment via a 3G or 4G mobile network or via a Wi-Fi connection.

"Supporting mobile payment alongside a conventional credit card facility extends our offer to new audiences and creates an additional revenue stream," said Ari Assuied, Chairman for LeKiosk. "The Netsize solution adapts seamlessly to whatever device the customer is using and provides the basis for expansion across France and into other European countries."

"Reading magazines online is at the forefront of the operator billing revolution. Lekiosk's 150,000-strong customer base combined with the widespread coverage from France's three most important operators is an excellent starting point for selling added value content charged to the mobile phone bill," added Frédéric Deman, Senior Vice President of Netsize at Gemalto. "Powered by our unique in-app Android solution, the easily customizable Netsize payment page means all end users will always enjoy a simple and familiar transaction experience."

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2013 annual revenues of €2.4 billion and more than 12,000 employees operating out of 85 offices and 25 research and software development centers, located in 44 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications. We develop secure embedded software and secure products which we design and personalize. Our platforms and services manage these products, the confidential data they contain and the trusted end-user services made possible.

Our innovations enable our clients to offer trusted and convenient digital services to billions of individuals. Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

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