



INTELLIGENT MARKETING SOLUTIONS

Information concerning the total number of voting rights and shares

According to provisions of the article 223-16 of the Règlement Général AMF
and of the article L.233-8 II of the French Code de commerce

Date of settlement of information	Total number of shares	Number of shares without voting rights (*)	Number of voting rights for threshold calculation (**)	Number of actual voting rights (exercisable at shareholders' meeting)
January 31, 2015	11 210 666	807 748	12 272 861	11 465 113
December 31, 2014	11 210 666	809 801	12 272 861	11 463 060

(*) exclusively consisting of treasury shares.

(**) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the Règlement Général AMF).

About HighCo

Since its creation, HighCo has placed innovation at the heart of its values to offer its clients Intelligent Marketing Solutions to influence shopper behaviour with the right dea, at the right time and on the right channel. In 2015, HighCo is proud to celebrate 25 years of innovation in serving brands and retailers. Operating in 15 countries, HighCo has nearly 900 employees and is listed in compartment C of NYSE Euronext Paris and in the Gaia Index, a selection of 70 responsible Small and Mid Caps.

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