

## **Etisalat adopts Gemalto mobile NFC solution for accessing office facilities**

**Amsterdam, February 18, 2015** - Etisalat, the UAE's leading telecoms company, is harnessing mobile NFC solution for corporate access control from Gemalto (Euronext NL0000400653 GTO), the world leader in digital security. The solution enables Etisalat's management to securely access its head office and facilities with a single tap of a mobile phone on a contactless reader.

The new app reflects Etisalat's commitment to innovation and to bringing convenience to modern, smart cities. The combination of Gemalto's *UpTeq Multi-tenant NFC SIM* and embedded access control application showcases the potential uses of NFC in a highly secure corporate environment, with smart mobile services and trusted digital identities forming an integral part of the everyday life.

Furthermore, mobile NFC can be used for authorizing and initiating network printing. This ensures document confidentiality as well as supports Etisalat's objective of adopting environment sustainability in all aspects of operations and business.

*"Etisalat is evolving into a truly integrated service provider by introducing smart solutions and mobile apps that can make modern living in our smart cities easier, whether it's in the office, at home, or when shopping or traveling,"* said Abdulla Hashim, Senior Vice President – Digital Services, Etisalat. *"We believe that Gemalto's NFC experience and remarkable technical support will be valuable assets to us."*

*"This deployment reflects the true potential of NFC technology which opens the door to many more new services on mobile,"* said Eric Claudel, President for Middle East & Africa at Gemalto. *"Etisalat is playing a key role in putting the UAE at the forefront of this mobile revolution, using the power of this technology to deliver smart services to its employees but also potentially to its corporate customers."*

## About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2013 annual revenues of €2.4 billion and more than 12,000 employees operating out of 85 offices and 25 research and software development centers, located in 44 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications. We develop secure embedded software and secure products which we design and personalize. Our platforms and services manage these products, the confidential data they contain and the trusted end-user services made possible.

Our innovations enable our clients to offer trusted and convenient digital services to billions of individuals. Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit [www.gemalto.com](http://www.gemalto.com), [www.justaskgemalto.com](http://www.justaskgemalto.com), [blog.gemalto.com](http://blog.gemalto.com), or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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