

HIMEDIA GROUP: CHANGE OF PUBLICATION DATE FOR 2014 ANNUAL RESULTS

Paris, February 24th 2015, 6 PM – The online media group HiMedia Group (Code ISIN FR0000075988 - HIM, HIM.FR), announces a change in the publication date for its 2014 annual results, currently being finalised. The Group will publish its 2014 full year results on March 18th before market opening.

This change is due to ongoing preparations regarding the separation project of the advertising and online payment activities, announced on December 19th 2014.

About HiMedia Group:

HiMedia Group guides advertisers, publishers and retailers on the development of their digital strategies. Operating in two business areas, digital advertising - HiMedia - and online payment - HiPay, its experts offer the solutions that are best adapted to boosting clients' revenues.

Established in 8 European countries, the Group employs approximately 420 people and generated sales of €166 million in 2014. Independent since its creation, the company is listed on the Euronext Paris Compartment C and is included in the CAC Small, CAC-All Tradable indices and CAC PME. Code ISIN: FR 0000075988 / Mnémo: HIM

More information on <u>www.himediagroup.com</u> Facebook: <u>https://www.facebook.com/HiMediaGroup</u> Follow us on Twitter: @himediagroup LinkedIn: <u>http://www.linkedin.com/company/himediagroup</u>

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This press release does not constitute an offer to sell, or a solicitation of an offer to buy Hi-Media shares. If you wish to obtain more complete information about HiMedia Group, please refer to our Internet site http://www.himediagroup.com/ under the Investors heading. This press release may contain some forward-looking statements. Although HiMedia Group considers that these statements are based on reasonable hypotheses on the publication date of this release, they are by their very nature subject to risks and uncertainties that could cause the actual results to differ from those indicated or projected in these statements. HiMedia Group operates in a continually changing environment and new risks could potentially emerge. HiMedia Group assumes no obligation to update these forward-looking statements, whether to reflect new information, future events or other circumstances.