

A decorative graphic consisting of a large, light-orange circle. Inside the circle is a white square. Above the circle is a four-pointed starburst shape, also in light orange, with its points extending towards the top corners of the page.

pressrelease

## **Gemalto adds new Tokenization options to Its Trusted Services Hub**

Designed for Banks and Payment Service Providers to cover all devices and maximize reach

**Austin TX, Feb. 25, 2015** – Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, adds new key capabilities to its [Allynis Trusted Services Hub](#) for tokenization based payment services. For banks and payment service providers that look to create a seamless mobile payment experience, Gemalto brings the most complete and integrated solution, from the mobile tokenization gateway all the way to the client-server architecture for provisioning and processing payment security.

Available in software-as-a-service (SaaS) mode, Gemalto brings the most complete and yet modular solution needed to enable real-time enrolment of payment cards, homogeneous distribution to diverse devices and simplified on-boarding of business partners. The expanded hub service offers simplicity and choice with regards to available security models, covering management of credentials on Secure Elements, Trusted Execution Environment (TEE) and HCE-enabled handsets, or a combination. Gemalto brings the leading security expertise to help issuers deploy their mobile banking and payment plans, easing the back office processes and the need for costly integrations to existing systems, while maintaining flexibility to upgrade security levels at any time to match risks.

*“We envision that mobile payment technology will come in many flavors and deployments will vary from country to country with combinations of embedded secure elements, multitenant SIM and HCE,”* commented Jean-Claude Deturche, Senior Vice President of Mobile Financial Services at Gemalto. *“By converting sensitive card credentials into limited-use digital data, tokenization simplifies mobile services on-boarding process, addresses the real-time provisioning needs that banks have been asking for, and offers more choices towards delivering a better mobile payment experience. Drawing on our in-depth mobile security experience, we designed a future-proof and versatile solution to maximize the reach and performance of our Trusted Services Hub on all available devices. Our role is to advise and support our customers through their choice, implementation roadmaps and risk management needs.”*

Meet with Gemalto to discuss more at Mobile World Congress (March 4<sup>th</sup> – 6<sup>th</sup>, Barcelona), or visit [gemalto.com](http://gemalto.com) [to find out more](#).

## About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2013 annual revenues of €2.4 billion and more than 12,000 employees operating out of 85 offices and 25 research and software development centers, located in 44 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications. We develop secure embedded software and secure products which we design and personalize. Our platforms and services manage these products, the confidential data they contain and the trusted end-user services made possible.

Our innovations enable our clients to offer trusted and convenient digital services to billions of individuals. Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit [www.gemalto.com](http://www.gemalto.com), [www.justaskgemalto.com](http://www.justaskgemalto.com), [blog.gemalto.com](http://blog.gemalto.com), or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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