

# JCDecaux Holding

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Paris, March 11, 2015

## **JCDecaux Holding S.A.S. announces the successful sale of a stake representing 5.4% of the share capital of JCDecaux S.A.**

JCDecaux Holding S.A.S., Decaux family's holding company and majority stockholder of JCDecaux S.A. (Euronext Paris : DEC), announces the successful sale of 12,000,000 shares of JCDecaux S.A., representing approximately 5.4% of the share capital of the company, at a price of €31.5 per share.

Upon the completion of the sale, JCDecaux Holding S.A.S. holds 64.5% of the share capital and the voting rights of JCDecaux S.A. JCDecaux Holding S.A.S. restates its intention to maintain its stake in the share capital of JCDecaux S.A. at this level<sup>1</sup> on a long-term basis. The shares publicly held now represent a free float of approximately 34.2% of the share capital of the company.

The private placement was managed by Goldman Sachs International as sole bookrunner.

This press release does not constitute an offer to sell or a solicitation to buy any securities, and the offer of JCDecaux S.A. shares by JCDecaux Holding S.A.S. does not constitute a public offering in France or in any other jurisdiction.

### **Disclaimers**

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*In connection with this transaction, with respect to Member States of the European Economic Area (the "Member States") which have implemented the Prospectus Directive (2003/71/CE), no action has been undertaken or will be undertaken to make an offer to the public of securities requiring the publication of a prospectus in one or the other Member State.*

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<sup>1</sup> Subject to the possible outcome of the simplified public tender offer that would be launched by JCDecaux S.A. in the context of its share buy-back program announced by press release dated as of March 5, 2015. This impact will depend upon the level of tenders to the offer and should be relatively limited since JCDecaux Holding S.A.S. stated that it intends to participate in this offer.

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*Any investment decision to buy shares in JCDecaux S.A. must be made solely on the basis of publicly available information. Such information is not the responsibility of JCDecaux Holding S.A.S.*

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