

## HIMEDIA GROUP COMPLETES THE ACQUISITION OF ORANGE'S DIGITAL ADVERTISING NETWORKS IN SPAIN, IN THE UNITED STATES AND IN MEXICO

**Paris, March 17<sup>th</sup>, 2015, 8:00 AM** – In accordance with the press release issued on February 23<sup>rd</sup>, 2015, the online media group HiMedia Group (Code ISIN FR0000075988 – HIM, HIM.FR) today announced it has completed, on March 16, the acquisition of Orange's ad sales houses based in Spain, Miami, and Mexico. These latter enable the Group to cover Hispanic American markets as well as to strengthen its leadership position in the Spanish market.

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### About HiMedia Group:

HiMedia Group guides advertisers, publishers and retailers on the development of their digital strategies. Operating in two business areas, digital advertising - HiMedia - and online payment - HiPay, its experts offer the solutions that are best adapted to boosting clients' revenues.

Established in 8 European countries, the Group employs approximately 420 people and generated sales of €166 million in 2014. Independent since its creation, the company is listed on the Euronext Paris Compartment C and is included in the CAC Small, CAC-All Tradable indices and CAC PME.

Code ISIN: FR 0000075988 / Mnémo: HIM

More information on [www.himediagroup.com](http://www.himediagroup.com)

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*This press release does not constitute an offer to sell, or a solicitation of an offer to buy Hi-Media shares. If you wish to obtain more complete information about HiMedia Group, please refer to our Internet site <http://www.himediagroup.com/> under the Investors heading. This press release may contain some forward-looking statements. Although HiMedia Group considers that these statements are based on reasonable hypotheses on the publication date of this release, they are by their very nature subject to risks and uncertainties that could cause the actual results to differ from those indicated or projected in these statements. HiMedia Group operates in a continually changing environment and new risks could potentially emerge. HiMedia Group assumes no obligation to update these forward-looking statements, whether to reflect new information, future events or other circumstances.*