

Pellegrini chooses Gemalto for digital meal voucher program in Italy

Amsterdam, Mar. 19, 2015 – Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, is supplying Pellegrini with a complete solution for their EMV digital meal voucher program. Pellegrini is a leading issuer of meal vouchers delivering 35 million units every year. Gemalto is responsible for production, integration, personalization and fulfillment of the cards, which offer Pellegrini's clients a more convenient and efficient alternative to traditional paper vouchers. The new program involves Italy's most important payment processor ("Gestori Terminali") and is fully compatible with existing EMV terminals. Unique in the Italian market, the program will further strengthen Pellegrini's position in the Italian meal voucher market, one of the most advanced in Europe with two million end users.

The new EMV cards support more effective management of employee meal voucher programs. Benefits include the ability to load monthly meal allowances automatically and remotely, rather than having to physically distribute paper vouchers to employees. Paperless processing and invoicing brings administrative efficiency and enables merchants to be reimbursed much faster. Greater accountability is achieved and the risk of fraudulent use is minimized. Pellegrini's network of 60,000 affiliated merchants will not need to invest in a new POS infrastructure to enjoy the advantages of secure electronic transactions. For end users, redeeming the digital vouchers is as quick and easy as using a credit or debit card.

"Gemalto was selected because was capable of providing an EMV Certified card which proved to be the most effective and versatile," said Davide Scaramuzza, Director of Pellegrini's Meal Voucher Division. *"This included extensive consultancy services, helping to design and specify the solution and ensure the whole project is delivered to extremely tight deadlines."*

"Pellegrini is positioning itself at the forefront of innovation in the booming market of digital meal vouchers," added Philippe Cambriel, President for Europe, Mediterranean and CIS at Gemalto. *"Furthermore, they are also positioned on a roadmap that will allow seamless migration to further innovations, such as mobile NFC."*

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in digital security with 2014 annual revenues of €2.5 billion and more than 14,000 employees operating out of 99 offices and 34 research and software development centers, located in 46 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto enables companies and administrations to offer trusted and convenient digital services to these individuals. We secure in particular mobile services, the financial transactions, the internet and private clouds, eHealthcare systems, access to eGovernment services, the internet-of-things, and transport ticketing systems. Our unique technology portfolio from cryptographic software embedded in a variety of familiar objects to high-volume high-availability authentication, encryption and rights management platforms and world class service delivery teams are valued by our blue-chip customers in more than 180 countries around the world.

Gemalto helps people to trust one another in an increasingly connected digital world.

For more information visit www.gemalto.com, www.justaskgemalto.com, blog.gemalto.com, or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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