

BIC GROUP – PRESS RELEASE CLICHY – 23 MARCH 2015

RELEASE AND AVAILABILITY OF THE 2014 REGISTRATION DOCUMENT

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The French version of the 2014 registration document of SOCIÉTÉ BIC was filed with the A.M.F. (Autorité des Marchés Financiers: Paris Stock Exchange Authority) on March 20, 2015. The document may be obtained on the BIC website (<u>www.bicworld.com</u>) as well as on the website of the A.M.F. (<u>www.amf-france.org</u>).

This document notably contains:

• the Management report of the Board of Directors for 2014,

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- the Chairman's report on the Board of Directors function and on the risk management and internal control procedures implemented by the Company,
- information related to the fees paid to the auditors,
- the annual information report,
- the draft resolutions proposed by the Board of Directors' at the Annual General Meeting to be held on May 6, 2015 as well as the Board of Directors' report on the draft resolutions.

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2015 Agenda (all dates to be confirmed)

2015 AGM	06 May 2015	Meeting – BIC Headquarters
2 nd Quarter and 1st Half 2015 results	30 July 2015	Conference call
3 rd Quarter 2015 results	21 October 2015	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2014, BIC recorded Net Sales of 1,979.1 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: Carbon Disclosure Leadership Index (CDLI), FTSE4Good Europe, Euronext Vigeo Europe 120, Ethibel Sustainability Excellence Europe, STOXX ESG Leaders and Gaia Index.

For more information, please visit BIC corporate web site: www.bicworld.com



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