

HIMEDIA GROUP: SUSPENSION OF LIQUIDITY AGREEMENT

Paris, April 28, 2015, 7PM – In the context of the undergoing separation project announced on December 19, 2014, the liquidity contract between HiMedia Group and Oddo Corporate Finance has been temporarily suspended on April 27, 2015. In fact, it answers the need to fix the number of HiMedia Group's treasury shares, and, hence, to enable the exceptional distribution in kind of HiPay Group's shares.

The liquidity contract will resume on the payment date of the exceptional distribution, HiMedia Group will notify it with a press release.

As a reminder, the interim balance sheet as of December 31, 2014, contained the following assets under the liquidity account:

- 144,945 shares
- 359,588.36 Euros

About HiMedia Group:

HiMedia Group guides advertisers, publishers and retailers on the development of their digital strategies. Operating in two business areas, digital advertising - HiMedia - and online payment - HiPay, its experts offer the solutions that are best adapted to boosting clients' revenues.

Established in Europe, in the United States and in Latin America, the Group employs approximately 410 people and generated sales of €166 million in 2014. Independent since its creation, the company is listed on the Euronext Paris Compartment C and is included in the CAC Small, CAC-All Tradable indices and CAC PME.

Code ISIN: FR 0000075988 / Mnémon: HIM

More information on www.himediagroup.com

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