

Paris, Tuesday 5 May 2015

Press Release

NetBooster publishes its first Quarter 2015 Results: EBITDA growth continues

NetBooster (FR0000079683 – ALNBT – PEA-PME eligible), a leading independent European agency in digital performance marketing, today announces its results for the first quarter of 2015, with an **EBITDA growth continuing successfully**.

In the first three months of 2015, **NetBooster** recorded an increase in **EBITDA at €0.9m**, from €0.7m in the same period 2014 **(+29%)** and a **profitability level of 10.7%** (8.2% in prior year). **NetBooster's Data & Analytics** department starting projects with several new clients in the last months of 2014 supported **the growth in EBITDA** during the quarter.

	Q1/2013	Q1/2014	Q1/2015
Gross Margin	€8.3m	€8.5m	€8.4m
EBITDA	€0.3m	€0.7m	€0.9m
EBITDA/Gross Margin	3.6%	8.2%	10.7%

Gross Margin is stable at €8.4m (€8.5m in prior year). The win of new blue chip clients such as **Adidas, Estée Lauder, Pierre & Vacances, Merck and Ulla Popken** has been absorbed, from a Gross Margin perspective, by reduced budgets of existing clients (for example Bouygues Telecom).

OUTLOOK 2015

The management has set an EBITDA target of €5.5m to €6.0m for 2015 and continues to be confident that **NetBooster** is in a good position to achieve record results in the current year.

Tim Ringel, CEO of NetBooster, commented: *“Our Q1, 2015 numbers show that NetBooster is delivering solid and consistent financial results paired with new client wins on a monthly base. NetBooster is ready for expansion and will do so due to new blue chip clients, an overall product strategy and geographical scale. Thanks to the transparent business model with our clients and the involvement in our customer's digital strategy, we are positioned right next to the big media agencies as the new challenger in the industry.*

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About NetBooster Group | www.netbooster.com

NetBooster is a leading independent European agency in digital performance marketing that makes its comprehensive expertise of digital marketing available to its clients to achieve the best possible performance for their investments. The agency invests in technology and covers the entire chain of online marketing through its European network: search engine optimisation and marketing, data and analytics (DnA), GroundControl Technology, display, affiliation, online media, creation, eCRM and social networks, with a recognised expertise in tomorrow's digital marketing (Social Media, Video, Ad Exchange, etc.). Shares in NetBooster are traded on the NYSE Alternext Paris.

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