

BIGBEN INTERACTIVE ANNOUNCES THEIR APPOINTMENT AS OFFICIAL RUGBY WORLD CUP 2015 LICENSEE.

A new licensing agreement for Bigben Interactive for the official Rugby World Cup 2015 computer game.

Lesquin (France), June 1st – French video game publisher, **Bigben Interactive**, is proud to announce a new licensing agreement signed with Rugby World Cup Limited (RWCL) and will be publishing the official videogame: **Rugby World Cup 2015**.

After the success of Rugby 15, **Bigben Interactive** will give players the chance to take control of their favourite national team and win the Webb Ellis Cup! The *Rugby World Cup 2015* video game will be released in line with the start of the official Tournament and the video game is set to add an extra dimension to the excitement around one of the biggest sporting events of the year.

“Rugby 15 was a first approach for Bigben Interactive on this complex pitch of Rugby simulation”, said Benoît Clerc, Head of Software at Bigben Interactive. “This year, with Rugby World Cup 2015, we want to go deeper in this field, offer a good simulation to Rugby fans who will follow their teams during Rugby World Cup 2015, and improve the experience they had with Rugby 15. We hope that all our efforts will reach Rugby fans expectations and we know they will have fun while playing Rugby World Cup 2015”, says Benoît Clerc.

This Rugby simulation will hit the shelves in September 2015. Rugby World Cup 2015 features official teams of the Tournament and will be available for **Xbox One**, the all-in-one games and entertainment system from Microsoft, **Xbox 360** games and entertainment system from Microsoft, **PlayStation®4**, **PlayStation®3**, **PlayStation®Vita** and **Windows PC**.

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About Bigben Interactive

A leading player specialized in the design and distribution of accessories for video games and cell phones, as well as audio products, Bigben Interactive has a presence in France, Benelux, Germany, Spain, Italy and Hong Kong. Buoyed by the rapid expansion of the Smartphone market and changes in the video game market, the Group, which is recognized for its capacities in terms of innovation and creation, seeks to become one of Europe's leaders in multimedia accessories. Since 2013, Bigben Interactive is the publisher of WRC video game and, following the signing of a major partnership with the French National Rugby League (LNR), has published in 2014 the first Rugby simulation with official TOP 14 / PRO D2 licenses on new generation consoles. The Bigben Interactive group has 308 employees in France, Benelux, Germany, Spain, Italy and Hong Kong. Sales published for 2013 /2014 (to the end of March 2014) amounted to €178m.

About HB Studios

Founded in 2000 and headquartered in Lunenburg, Nova Scotia, Canada, HB Studios is an electronic entertainment software company that specializes in creating console, mobile, handheld and PC games. To date, HB has shipped 45 titles, selling over 23 million units, and contributed to 19 others. More information about HB Studios and its products can be found on the company's website, www.hb-studios.com

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