



INTELLIGENT MARKETING SOLUTIONS

INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

According to provisions of the article 223-16 of the Règlement Général AMF
and of the article L.233-8 II of the French Code de commerce

| Date of settlement of information | Total number of shares | Number of shares without voting rights (*) | Number of voting rights for threshold calculation (**) | Number of actual voting rights (exercisable at shareholders' meeting) |
|-----------------------------------|------------------------|--|--|---|
| May 31, 2015 | 11 210 666 | 810 594 | 12 317 911 | 11 507 317 |
| April 30, 2015 | 11 210 666 | 805 995 | 12 317 911 | 11 511 916 |
| March 31, 2015 | 11 210 666 | 798 735 | 12 332 861 | 11 534 126 |
| February 28, 2015 | 11 210 666 | 804 603 | 12 287 861 | 11 483 258 |
| January 31, 2015 | 11 210 666 | 807 748 | 12 272 861 | 11 465 113 |
| December 31, 2014 | 11 210 666 | 809 801 | 12 272 861 | 11 463 060 |

(*) exclusively consisting of treasury shares.

(**) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the Règlement Général AMF).

About HighCo

Since its creation, HighCo has placed innovation at the heart of its values, offering its clients Intelligent Marketing Solutions to influence shopper behaviour with the right deal, at the right time, at the right place and on the right channel. In 2015, HighCo is proud to celebrate 25 years of innovation in serving brands and retailers.

Operating in 15 countries, HighCo has nearly 900 employees and is listed in compartment C of Euronext Paris and in the Gaia Index, a selection of 70 responsible Small and Mid Caps.

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Upcoming events

Publications take place **after market close**.

Q2 and H1 2015 Gross Profit: 16 July 2015
2015 Half-Year Earnings: 26 August 2015
Conference call on 2015 half-year earnings: 27 August 2015
Q3 and 9-month YTD 2015 Gross Profit: 27 October 2015
Q4 2015 Gross Profit: 26 January 2016



HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) et CAC® All-Tradable (CACT).

ISIN: FR0000054231

Reuters: HIGH.PA

Bloomberg: HCO FP

For further financial information and press releases, go to www.highco.com

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