



NTT Docomo selects Gemalto for IoT applications in Japan

Amsterdam, July 2, 2015 – Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, announces that NTT Docomo, the largest mobile operator in Japan with about 65 million subscribers, has selected Gemalto to enable connectivity for Internet of Things (IoT) applications. Gemalto's *Cinterion® Machine Identification Module (MIM)* complies with the most stringent industry standards¹ and was first to meet the high quality requirements of the Japanese market.

Japan IoT and Machine-to-Machine (M2M) communication market is estimated to grow from \$11.34 billion in 2014 to \$41.61 billion by 2019¹ due to increasing demand for smart infrastructure and fully managed network appliances. The IoT applications will enable Japanese businesses to collect real-time information on mission-critical systems, better manage their networks and logistics and remotely perform intelligent operations, for increased efficiency and reliability.

Gemalto offers the highest quality of ruggedized MIM² that can sustain extreme environments of humidity, corrosion, vibration, and temperatures from -45 to 105 degrees Celsius. It also leverages Gemalto's unique operating system to offer optimized memory management, data retention and one million erase/write cycles, which extend the lifespan of the device and prevent service disruptions.

"We have a long standing relationship with NTT Docomo, which includes Japan's first (LTE) wireless connectivity in 2010, and more recently, the NFC deployment," said Michael Au, President South Asia and Japan at Gemalto. "With our advanced MIMs now, NTT Docomo will be able to leverage their LTE networks to further expand their portfolio to other M2M applications in industrial and automotive sectors."

¹ http://www.micromarketmonitor.com/market/japan-internet-of-things-iot-and-machine-to-machine-m2m-communication-2742131501.html

² ISO TS 16949

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in digital security, with 2014 annual revenues of €2.5 billion and blue-chip customers in over 180 countries.

Gemalto helps people trust one another in an increasingly connected digital world. Billions of people want better lifestyles, smarter living environments, and the freedom to communicate, shop, travel, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. In this fast moving mobile and digital environment, we enable companies and administrations to offer a wide range of trusted and convenient services by securing financial transactions, mobile services, public and private clouds, eHealthcare systems, access to eGovernment services, the Internet and internet-of-things and transport ticketing systems.

Gemalto's unique technology portfolio - from advanced cryptographic software embedded in a variety of familiar objects, to highly robust and scalable back-office platforms for authentication, encryption and digital credential management - is delivered by our world-class service teams. Our 14,000 employees operate out of 99 offices, 34 personalization and data centers, and 24 research and software development centers located in 46 countries.

For more information visit <u>www.gemalto.com</u>, <u>www.justaskgemalto.com</u>, <u>blog.gemalto.com</u>, or follow <u>@gemalto</u> on Twitter.

Gemalto media contacts:

Nicole Williams North America +1 512 758 8921 nicole.williams@gemalto.com

Ernesto Haikewitsch Latin America +55 11 5105 9220 ernesto.haikewitsch@gemalto.com Peggy Edoire Europe & CIS +33 4 42 36 45 40 peggy.edoire@gemalto.com

Kristel Teyras Middle East & Africa +33 1 55 01 57 89 kristel.teyras@gemalto.com Vivian Liang 大中华地区 (Greater China) +86 1059373046 vivian.liang@gemalto.com

Pierre Lelievre Asia Pacific +65 6317 3802

pierre.lelievre@gemalto.com